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6293 AMERICAN Bulb Company

CHICAGO · NEW YORK

Wholesale
Price List

1943
JANUARY 1943
T. J. DODD & CO., INC.

May to
December
1943



PRIMULA

MALACOIDES

Snowflake

NEW GIANT FLOWERING MALACOIDES

Purest shimmering white. Beautifully formed one-inch florets contrast sharply against lush-green foliage.

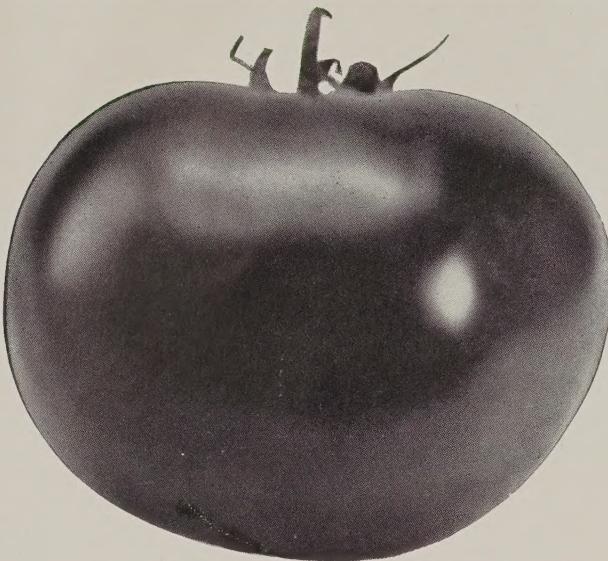
LARGE TRADE PACKET \$1

1/64 OZ. \$2



FOOD WILL HELP WIN THE WAR — HELP WRITE THE PEACE ★ PRODUCE YOUR SHARE

A. B. C. FORCING VEGETABLES



Tomato—Michigan State Forcing

CULTURAL HINTS TOMATOES

A Fall and Spring crop of tomatoes may be grown or a crop of lettuce may be fit into the above rotation to take the place of one of the tomato crops. The Spring crop bears more heavily and is usually the less difficult to grow. Sowing seed July 1 to 15 produces plants to set in greenhouse the latter part of August. Vines may be removed by Christmas. For a Spring crop, sow seed in November to provide plants of planting size by January.

Sow about five seeds per inch in rows, two inches apart; soil temperature 70° F. Shift directly to 4 or 5 inch pots. Keep plants growing along nicely, as any check may result in loss of lower fruit cluster. Have ground carefully checked for fertility and fully prepared to receive plants. Space rows 3½ feet apart; set plants 20 inches in row for Fall crop; 18 inches for Spring crop. Soil pH should run 6.5 or better. Good drainage essential. Water cautiously.

Grow plants to single stem by removing all side shoots. Support vines by twisting stem about a heavy string attached at one end to wires suspended about 7 feet above the ground and at the other end to the stock of the plant by a half-hitch. Stakes may be used if available. Night house temperature should run approximately 60° F. with 15° to 20° higher permissible during day. Pollinate by jarring plants; the electric vibrators available are to be preferred for pollination.

LETTUCE

With exception of limited areas, leaf varieties are grown exclusively. High soil temperature is detrimental to germination of seed; earliest practical sowing date is mid-August—lath house or similar cool location. Transplant seedlings 2" x 2" and later to greenhouse, allowing between 50 to 60 square inches per plant. Plan sowing schedule to have plants available as soon as greenhouse space is unoccupied. Night house temperature suggested 45-50° F. with 10-15° higher during the day. Considerable labor may be saved by overhead spray irrigation.

Not less than six weeks from date plants are set in bed are required to produce a crop. Lettuce is sold by weight. The increase in weight of lettuce is very rapid as the plant nears maturity. However, avoid over-maturity, as this results in lower market quality.

FOOD PRODUCTION BY FLORISTS

The production of foodstuffs, either through raising small plants for the Victory gardener or by growing vegetables to maturity, is an important role in the war effort that is being filled by the florists of America.

In making up their planting schedule for the coming winter, an increasing number of florists are including a crop of vegetables in their rotation.

It is the sincere wish of the American Bulb Company to cooperate with the trade in any way that will help the Victory program. Accordingly, extensive preparations have been made to supply our customers with "Supreme Quality" seeds of vegetables for forcing.

Listed immediately below are those varieties that will prove most generally adaptable to greenhouse culture, of which we offer select strains. In the general list you may find varieties you prefer to grow for your particular conditions. Your inquiry about varieties not listed is invited.

LIVINGSTON'S GLOBE TOMATO

Certain markets, such as those in Northern Ohio, demand a pink tomato. One of the heaviest producers, Forcing Globe will meet the color needs of such markets. Coming into production 80 days after planting, the large, smooth, globe-shaped fruits will average between 6 or 7 ounces. Growers report that the A. B. C. strain of Forcing Globe ships well, arriving at the market in good, saleable condition. Select strain.

| | | | | | |
|--------------|-----|-----------|--------|---------|--------|
| Tr. Pkt..... | 50c | ½ oz..... | \$1.50 | Oz..... | \$2.50 |
|--------------|-----|-----------|--------|---------|--------|

TOMATO—MICHIGAN STATE FORCING

A rich deep scarlet in color, this wilt-resistant tomato is especially selected for its adaptability to greenhouse culture. Heavy producer under short day conditions of winter. Thick fleshed and solid, the clean fruit will average about 4½ to 5 oz. in clusters of five to ten tomatoes—75 days.

| | | | | | |
|--------------|-----|-----------|--------|---------|--------|
| Tr. Pkt..... | 50c | ½ oz..... | \$1.75 | Oz..... | \$3.00 |
|--------------|-----|-----------|--------|---------|--------|

GRAND RAPIDS FORCING LETTUCE

The standard of excellence in forcing lettuce. Black seeded, the plants produced are large, with broad leaves highly waved and frilled. Disease-resistant Grand Rapids is also very early. Another important feature is the upright habit of growth, as well as the solid light green color. Especially tender and sweet when forced. The grower can well make Grand Rapids his main crop variety—42 days.

| | | | | | |
|---------|-----|-----------|-----|---------|--------|
| Oz..... | 25c | ¼ lb..... | 75c | Lb..... | \$2.75 |
|---------|-----|-----------|-----|---------|--------|

GENERAL LIST OF FORCING VEGETABLES

BEET—Tall Top Early Wonder. Similar to the regular strain of Early Wonder but produces taller and more upright tops. Preferred by growers forcing beet tops for greens—65 days. Oz..... 30c ¼ lb..... 85c Lb..... \$2.75

RADISH—Scarlet Globe Short Top. A decidedly improved strain that produces short tops, adapting it to bunching. Rich bright scarlet with crisp white flesh—23 days.

| | | | |
|-------------|-----|---------|--------|
| 1/4 lb..... | 40c | Lb..... | \$1.25 |
|-------------|-----|---------|--------|

TOMATO—Bonny Best. An evenly colored bright deep scarlet-red; smooth and firm. A forcing strain that produces fruit weighing between 5 and 6 ounces—73 days.

| | | | |
|--------------|-----|---------|-----|
| Tr. Pkt..... | 25c | Oz..... | 75c |
|--------------|-----|---------|-----|

TOMATO—Marglobe. A select strain of the garden variety, used for forcing in some areas.

Red fruit smooth and solid. Resistant and good shipper—75 days. Tr. Pkt... 35c Oz... \$2.55

TOMATO—Globe Strain "A". A development of Ohio Agricultural Experiment Station. Somewhat larger than regular Globe. Very firm and productive—81 days. Tr. Pkt... 50c Oz... \$2.50

TOMATO—Globelle. Also developed by the Ohio Agricultural Experiment Station. A selection out of Globe for its resistance to leaf mold. Pink in color, it packs up a high percentage of top grade fruit.

| | | | | |
|----------------|----------|--------|--------|--------|
| Tr. Pkt... 50c | ½ oz.... | \$1.75 | Oz.... | \$3.00 |
|----------------|----------|--------|--------|--------|

TOMATO—Marhio. Wilt resistant. Bright rose in color, the fruits are large and surprisingly free from cracks. Must be grown at higher temperature. Recommended especially for Fall crop—62 days.

| | | | | |
|----------------|----------|--------|--------|--------|
| Tr. Pkt... 50c | ½ oz.... | \$1.50 | Oz.... | \$2.50 |
|----------------|----------|--------|--------|--------|

Snapdragon Seed

FOR GREENHOUSE FORCING
PRODUCED BY SPECIALISTS

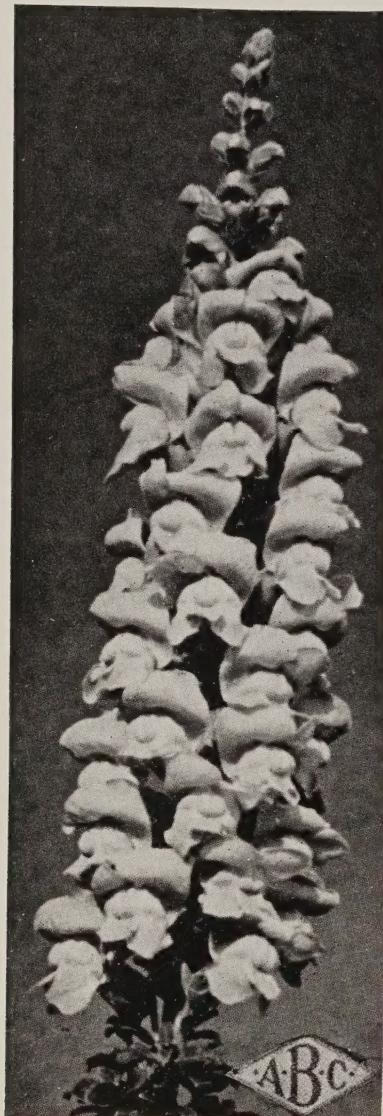
The Leading Snapdragon Improvement for 1943 BEZDEK'S IMPROVED WHITE WONDER

A selection out of the original White Wonder, the new improved strain produces a longer and better stem. The flowers are nicely spaced and retain pure white color of original. In the originator's Chicago greenhouses, a July 1st sowing will mature to give the first cut flowers by Christmas, coming into full production in January. Growers who have done well with the original strain will grow a better white Snapdragon with Bezdek's Improved White Wonder.

In originator's packets: Tr. Pkt..... \$1.50 3 Tr. Pkts..... \$4.00

VARIETIES ESPECIALLY RECOMMENDED

| | Tr. Pkt. | 3 Tr. Pkts | Tr. Pkt. | 3 Tr. Pkts | |
|--|----------|------------|---|------------|--------|
| AFTERCLOW. Beautiful deep golden bronze; has habit of Rose Queen.... | \$1.00 | \$2.50 | MARYLAND PINK (Winkler). Pleasing light pastel pink. Good growth and large flowers. Early | \$2.00 | \$5.00 |
| AMERICA. Brilliant rose-pink with orange lip, blending into pure lemon, early | 1.50 | 4.00 | MISS WOOSTER (Medium late). Light golden bronze; individual in own color | 1.00 | 2.50 |
| BETTER TIMES (Windmiller). Bright rose-pink, early bloomer..... | 2.00 | 5.00 | NEW CINCINNATI. An excellent light rose | 1.00 | 2.50 |
| CAROL JEAN (DORNACHER). A good clean grower that ships well. A little lighter yellow than Ethel. | 2.00 | 5.00 | PEGGY SCHUMANN. Medium deep pink, early winter bloomer..... | 2.00 | 5.00 |
| CEYLON COURT, DARK. Fine winter flowering deep yellow..... | 1.00 | 2.50 | ROCKWOOD'S EARLY WHITE. A clear white except for a slight suffusion of yellow | 2.00 | 5.00 |
| CHEVIOT MAID (Re-Selected). Fine deep rose-pink | 1.00 | 2.50 | ROSE QUEEN. A real deep rose; very fine for forcing..... | 1.00 | 2.50 |
| CHRISTMAS CHEER. Good spike and free bloomer. Light rose-pink..... | 2.00 | 5.00 | SALMON GOLD | 2.00 | ... |
| COATE'S YELLOW PERFECTION. Strong growing deep yellow..... | 1.00 | 2.50 | SCHAFFROTH'S PINK (Non-shattering). Bright rose-pink | 2.00 | 5.00 |
| ETHEL. Golden yellow, early..... | 1.50 | 4.00 | ST. LOUIS PINK. An exceptional light pink. Fine long spikes and good producer. (Originator's packets).... | 1.50 | 4.00 |
| GILBERT'S BRONZE BEAUTY. | 1.50 | 4.00 | VELVET BEAUTY. Rich American Beauty crimson | 1.00 | 2.50 |
| GILBERT'S PINK SUPREME (Medium Early). Dark rose without yellow throat | 1.50 | 4.00 | WHITE WONDER IMPROVED (Bezdek's). See above..... | 1.50 | 4.00 |
| GLORIOUS. Attractive reddish copper, yellow lip, spikes closely set..... | 1.00 | 2.50 | WINDMILLER'S APPLEBLOSSOM (Medium Early). Pleasing shade of light pink. (Best in February)..... | 1.00 | 2.50 |
| HODALY'S IDEAL IMPROVED (New). A distinct improvement over the original strain in that it has more of the darker shades and is earlier flowering, coming into production in January | 1.50 | 4.00 | WINDMILLER'S LILAC. Excellent orchid, early | 1.50 | 4.00 |
| KLONDIKE SUPREME (Rather Late). Large florets, color excellent deep yellow | 1.00 | 2.50 | YELLOW DELIGHT. Deep clear yellow. Mid-winter bloomer..... | 2.00 | ... |
| KOESTER'S WHITE. Fine white..... | 1.50 | 4.00 | YELLOW WONDER IMPROVED (Bezdek's). Deep yellow; very early and good producer | 1.50 | 4.00 |
| LAVENDER ROSE. Good lavender with a rose blend..... | 2.00 | 5.00 | NOTE: Protect your interests by insisting on improved WHITE AND YELLOW WONDER being supplied in Bezdek's original packets. | | |
| MARIE LOUISE. Wonderful sea shell pink; fine producer, stems have good length and florets are closely set | 2.00 | 5.00 | | | |



TAKE ADVANTAGE OF THESE DISCOUNTS

Where price is: \$1.00 per pkt., we supply **any 3** for \$2.50; **any 5** for \$3.50; **any 7** for \$4.55. \$1.50 pkts., we supply **any 3** for \$4.00; **any 5** for \$6.50. \$2.00 pkts., we supply **any 3** for \$5.00; **any 5** for \$7.50. $\frac{1}{2}$ Trade Pkts. of any variety priced at \$1.00 are supplied at 60c. $\frac{1}{2}$ Trade Pkts. of any variety priced at \$1.50, supplied at \$1.00. No $\frac{1}{2}$ Tr. Pkts. on \$2.00 varieties.

STANDARD VARIETIES FOR GREENHOUSE CULTURE

| | Tr. Pkt. | Tr. Pkt. | |
|--|----------|--|--------|
| BALL EARLY PINK. | \$1.00 | MAIDEN'S BLUSH. Pink suffusion over white. | \$1.50 |
| BALL LAVENDER | 1.50 | MARION WHITE. White..... | 1.50 |
| BERTHA BAUR. Good lavender..... | 1.50 | NEW DEAL. Early golden-bronze..... | 1.00 |
| CAPTOR. Pure white..... | 1.00 | RADIANCE (Improved). Pink colored flowers | 1.00 |
| CELESTIAL. Light yellow, large flower, long stem | 1.00 | SCHAFFROTH'S WHITE | 2.00 |
| CHEVIOT SUPREME ROSE-PINK (Windmiller's). True Cheviot Maid..... | 1.00 | SCHROCK'S ORCHID. True color..... | 1.00 |
| CHRISTMAS RED. | 1.00 | SCHUMANN'S LAVENDER. Spring flowering | 2.00 |
| CRIMSON QUEEN. | \$2.00 | SCHUMANN'S YELLOW. | 2.00 |
| DAYBREAK. Strong pink, very much like Briarcliff rose color..... | 1.00 | SNOW WHITE. (Exceptional white for late.) | 1.00 |
| HODALY'S IDEAL. Beautiful blend of carmine-rose, orange, tipped lemon yellow, white throat—early | 1.50 | TALISMAN. Flowers are double and semi-double; color ranges bronze and golden shades | 2.00 |
| JERSEY MAID. True medium pink color with lighter throat. Strong producer and free flowering in midwinter..... | 2.00 | TERRY'S SURPRISE IMPROVED. Bronze, orange, and pink shades..... | 1.00 |
| LA FRANCE. Soft pink..... | 1.50 | VELVET SUPREME. Rich velvety crimson.. | 1.00 |
| LUCKY STRIKE. White. For spring..... | 1.00 | WESTOVER EARLY WHITE. | 2.00 |
| | | WESTOVER FRINGED WHITE. Pure white, for spring | 1.00 |
| | | WHITE PROSPERITY. Clear white..... | 1.50 |
| | | MIXED. Assorted colors. | .75 |



Begonia "A. B. C. Masterpiece"

ASPARAGUS

PLUMOSUS NANUS

Due to an almost complete crop failure we are able to supply no more than 5000 seeds to a customer.

| | | | | | |
|------------------|-----|----------------|-----|------------------|--------|
| 100 seeds..... | 35c | 250 seeds..... | 60c | 1,000 seeds..... | \$1.50 |
| 5,000 seeds..... | | | | | \$6.25 |

SPRENGERI

| | | | | | |
|------------------|---------|----------------|-----|------------------|--------|
| 100 seeds..... | 30c | 250 seeds..... | 50c | 1,000 seeds..... | \$1.50 |
| 5,000 seeds..... | | | | | \$6.25 |
| | Lb..... | \$10.00 | | | |

BEGONIAS Fibrous Rooted

GRACILIS

Adeline. Dwarf habit of growth. Flowers a bright pink; pleasing in appearance against the green foliage. Replaces Pink Pearl not available. Tr. Pkt..... \$1.00 1/64 oz..... \$2.50

Carmen. Bright pink flowers with richly contrasting bronze foliage. Tr. Pkt..... \$1.00 1/64 oz..... \$2.25

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination. Tr. Pkt..... \$1.00

Luminosa. Deep scarlet with reddish brown foliage. Tr. Pkt..... \$1.00

Luminosa Compacta. From the middle of July onwards the small dark brown foliage is hidden by the mass of medium sized bright scarlet blossoms. This new variety, coming true from seed, is very useful for beds, borders, edgings and also as pot plants. Tr. Pkt..... \$1.00 1/64 oz..... \$3.25

Prima Donna. Limpid rose shading to carmine. Very excellent variety. Tr. Pkt..... \$1.00

Red Pearl (Domestic Strain). Dwarf, brilliant dark scarlet. Tr. Pkt... \$1.50

Tausendschoen (Gracilis). Lustrous rose. Tr. Pkt..... \$1.00

White Pearl. Best white, light green foliage. Tr. Pkt..... \$1.25 1/64 oz..... \$2.00

SEMPERFLORENS

Albert Martin. Bright carmine, extra large flowered. Tr. Pkt..... 50c 1/64 oz..... \$2.00

Christmas Cheer. Extra large-flowered crimson-scarlet. Tr. Pkt..... 75c 1/64 oz..... \$1.75

Christmas Pink. This variety is of same habit as Christmas Cheer and equally as good. Tr. Pkt..... \$1.00 1/64 oz..... \$2.25

Coral Prize. Beautiful coral pink. Tr. Pkt..... \$1.00 1/64 oz..... \$2.25

Darling. Of compact growth, 8 to 10 inches, with large, light rose colored flowers about the shade of Glory of Erfurt. We have had this in full flower for Christmas. Tr. Pkt..... \$1.00 1/64 oz..... \$2.25

Elegant (New). White attractively edged crimson, clear green foliage that contrasts well with the flowers. Tr. Pkt..... \$1.00

BEGONIAS (Continued)

Erioflora. Pink. Tr. Pkt..... 50c

Eriksson's New Scandinavia. A new, continuous flowering, Semperflorens Begonia with a wonderful branching habit. Sow seeds in January for Memorial Day; in May or later, for winter; October or November, for Mother's Day purpose.

| Red. | Pink. | White. |
|---|--------|---------------------|
| Prices, above separate colors. Tr. Pkt..... | \$1.00 | 1/64 oz..... \$2.50 |

Fire Sea. (Blaze of Fire). Extra dwarf compact habit. Large fiery red flowers; green foliage. Tr. Pkt..... \$1.00 1/64 oz..... \$2.25

Glory of Erfurt. Large bright carmine. Tr. Pkt..... 50c

Glow. Dark red flowers; foliage light bronze; free blooming and compact. Tr. Pkt..... \$1.00 1/64 oz..... \$2.00

Gustav Knaake. Glowing salmon pink, resembles Melior. Tr. Pkt..... 50c

Isle de France. A good clear pure white. Tr. Pkt..... \$1.00 1/64 oz..... \$2.25

King of the Reds. A glowing scarlet similar to Red Pearl in color and habit of growth. Foliage green with bronzed edge. Tr. Pkt..... \$1.00 1/64 oz..... \$2.50

Lightning. Extra large flowers measuring 2 inches across and of deep carmine-scarlet shade—an extra deep bright shade in Begonia. Tr. Pkt..... \$1.00

Masterpiece. A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large-sized blooms are produced so abundantly that the foliage is really overshadowed. A large bed of "Masterpiece" observed on a large estate near Chicago was a sight to behold. For pot plants as well as for bedding, you have something if you have this exceptional new Begonia. Tr. Pkt..... \$1.25 1/64 oz..... \$2.50

Snow. This new, snow-white, profusely flowering Hybrid is outstanding on account of its resistance to heat, drought, and excessive moisture. Pure white medium sized flowers show up well against the rosy stems and light green leaves. About 10 inches high. Tr. Pkt..... \$1.00 1/64 oz..... \$2.25

Vernon. Deep red. Tr. Pkt..... 50c

"**White Lady.**" Substantial, beautiful pure white flowers, almost as large as those of our "Masterpiece," to which it makes an excellent companion. Tr. Pkt..... \$1.25 3 Tr. Pkts..... \$3.00

Zahringer. An outstanding bright pink color. Flower has white center. Tr. Pkt..... \$1.00 1/64 oz..... \$2.00

Mixed. Choice selection of varieties listed above. Tr. Pkt..... 50c 1/32 oz..... \$2.50

TUBEROUS ROOTED

Single. Large Flowering. Mixed. Tr. Pkt..... 50c

Double. Large Flowering. Mixed. Tr. Pkt..... \$1.00

CALCEOLARIA

A. B. C. Triumph Mixed. A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended.

Tr. Pkt..... \$1.25 1/64 oz..... \$4.00

MULTIFLORA NANA

Hybrida Multiflora Nana. Mixture-dwarf compact growth. Medium size brightly colored flowers. A great favorite with the trade.

Tr. Pkt..... \$1.00 1/64 oz..... \$4.25

HYBRIDA GRANDIFLORA

Albert Kent. Immense trusses of golden yellow flowers with maroon blotches. Tr. Pkt..... \$1.00

Cloth of Gold. Medium large flowered, rich pure golden yellow. Tr. Pkt..... \$1.00

Hybrida Grandiflora Mixed. A special mixture of varied colorings. Grows about 18 in. high. Large flowered, vigorous growth.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.50

Kelway's Perfect Model. A fancy large flowered mixture. Tr. Pkt..... \$1.00

Tigrina. Large flowered "Tigereed" or spotted mixture. Tr. Pkt.... \$1.00

RUGOSA TYPE

Rugosa Hybrids Mixed. Comparatively small flowers. Provide pot plants and desirable for cutting. Tr. Pkt..... \$1.00

CALENDULAS

A. B. C. IMPROVED SENSATION

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.

| | | | | | |
|--------------|--------|-------------|--------|-------------|--------|
| Tr. Pkt..... | 25c | 1/4 oz..... | 60c | 1/2 oz..... | \$1.10 |
| 1 oz..... | \$2.00 | 2 oz..... | \$3.50 | 4 oz..... | \$6.50 |

Ball Masterpiece. Clear rich orange with an attractively contrasting dark brown center. This is our most popular standard cut-flower variety.

Ball Improved Long Orange. The largest flowered and longest stemmed Calendula. Clear bright orange with light eye.

Ball Lemon Queen. Clear medium deep yellow with a dark brown center that contrasts most effectively. Generally preferred yellow.

Ball Gold. Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

Ball Supreme. Light shade of orange with a richly contrasting brown center, not extra long-stemmed but freer flowering than any of the above.

Ball Apricot. Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme, from which it is a selection. Inclined to occasionally produce orange petals with the apricot. Same should be grown for variety.

Note: Unit price on weight lots will apply in combination with two or more of above varieties. For instance, on 1/4 oz. each of four varieties, instead of 60c each, or \$2.40 for the four, the ounce price of \$2.00 will be accepted.

ALL of the above uniformly priced as follows:

| | | | | | |
|--------------|--------|-------------|--------|---------|---------|
| Tr. Pkt..... | 40c | 1/4 oz..... | 60c | Oz..... | \$2.00 |
| 2 oz..... | \$3.50 | 4 oz..... | \$6.50 | Lb..... | \$20.00 |

Ball Calendula Mixture.

| | | | | | | | |
|--------------|-----|-------------|-----|---------|--------|---------|---------|
| Tr. Pkt..... | 35c | 1/4 oz..... | 50c | Oz..... | \$1.75 | Lb..... | \$18.00 |
|--------------|-----|-------------|-----|---------|--------|---------|---------|

CANDYTUFT

A. B. C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers. A sowing in January should make Mother's Day nicely. We have an exceptionally fine strain of the true kind. Seed sown in October will flower in late winter.

| | | | | | | | |
|--------------|-----|---------|-----|-------------|--------|---------|--------|
| Tr. Pkt..... | 15c | Oz..... | 85c | 1/4 lb..... | \$2.75 | Lb..... | \$8.00 |
|--------------|-----|---------|-----|-------------|--------|---------|--------|

Minature Gem. Miniature white flowers about 3 1/2 inches high. Each plant produces 4 to 6 spikes. A real gem for rock gardens.

| | | | | | |
|--------------|-----|-------------|-----|---------|-----|
| Tr. Pkt..... | 15c | 1/4 oz..... | 30c | Oz..... | 85c |
|--------------|-----|-------------|-----|---------|-----|

UMBELLATA TYPE

If you have grown annual Candytuft before and found it a poor seller, it is more likely that you had too much of the white variety. Try in its place a few of the colored varieties, such as Pink, Rose, Carmine, Lavender and Crimson and be convinced that this annual is of much use in the florist's establishment in the spring. It will take about five months to bring them into flower indoors. Plans may be made accordingly, taking into consideration the period cut flowers will be of most use to the individual florist. A good time for one planting is soon after the winter holidays, as space becomes available. Some growers sow the seed singly, planting out later at the distance of a foot apart. Valuable for cutting.

| | Tr. Pkt. | Oz. | 4 oz. |
|--|----------|--------|--------|
| Carmine. 12 inches..... | \$0.15 | \$0.50 | \$1.20 |
| Crimson. 12 inches..... | .15 | .50 | 1.20 |
| Lavender. 12 inches..... | .15 | .50 | 1.20 |
| Lilac. 12 inches..... | .15 | .50 | 1.20 |
| Pink. Flesh color. 12 inches..... | .15 | .50 | 1.20 |
| Rose Cardinal. 12 inches. Brilliant rosy red... | .15 | .55 | 1.25 |
| White. 12 inches..... | .15 | .50 | 1.20 |
| Mixed. 12 inches..... | .10 | .35 | 1.00 |



Calendula A. B. C. "Improved Sensation"

CENTAUREA

(Bachelor Button or Cornflower)

Popular free-flowering annuals. Now largely grown under glass, particularly for Mother's Day sales, also Decoration Day.

CYANUS DOUBLE (Select Strains)

The flowers of these strains are very large, fully double, and the colors intensified. Exceptional florists' quality.

| | Tr. Pkt. | Oz. | 4 oz. | Lb. |
|-----------------------------------|----------|--------|--------|--------|
| Blue Boy. Double blue..... | \$0.15 | \$0.50 | \$1.50 | \$5.00 |
| Pinkie. Deep pink..... | .15 | .50 | 1.50 | 5.00 |
| Red Boy. Deep red..... | .15 | .50 | 1.50 | 5.00 |
| Snow Man. White..... | .15 | .50 | 1.50 | 5.00 |
| Special Mixed | .15 | .50 | 1.50 | 5.00 |

IMPERIALIS (Sweet Sultan)

Excellent for cutting.

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Lavender Beauty. Light lavender white center..... | \$0.15 | \$0.55 |
| Giant Rose | .15 | .55 |
| Deep Lavender | .15 | .55 |
| Amaranth Red | .15 | .55 |
| White | .15 | .55 |
| Delicate Lilac | .15 | .55 |
| Imperial Giant. Mixed..... | .15 | .45 |

Suaveolens (Yellow Sweet Sultan or Grecian Cornflower). Large, bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well. Tr. Pkt..... 15c Oz..... 65c

Moschata. Mixed Sweet Sultan. Tr. Pkt..... 15c Oz..... 55c

DUSTY MILLER (White Leaved)

For borders, vases, blankets, etc.

| | | | | | | |
|--|--------------|-----|-------------|-----|---------|--------|
| Candidissima. 6 inch. Silver gray foliage. | Tr. Pkt..... | 25c | 1/4 oz..... | 75c | Oz..... | \$2.50 |
| Gymnocarpa. 24 inch. Fine, silvery foliage. | Tr. Pkt..... | 15c | Oz..... | 60c | | |
| Maritima Diamond Improved (Cineraria) | Tr. Pkt..... | 15c | Oz..... | 75c | | |
| | Tr. Pkt..... | 15c | Oz..... | 75c | | |

AMERICANA

Grows 3 feet high and bears immense thistle-like blooms. Splendid for cutting.

| | | | |
|------------------------------------|-----|---------|-----|
| Rosy Lavender. Tr. Pkt..... | 15c | Oz..... | 55c |
| Alba. White. Tr. Pkt..... | 15c | Oz..... | 55c |

CINERARIAS**A. B. C. DE LUXE MIXTURE**

We have received numerous requests from growers for a good all-around assortment of Cinerarias, such as will be filled by the A.B.C. De Luxe Mixture. Composed principally of select strains of Cremer's Prize and Siter's Rainbow, it also contains a portion of Berlin Market, Hybrida Grandifloras, and similar desirable types.

Tr. Pkt. \$1.00 1/64 oz. \$2.00 1/32 oz. \$3.75

CREMER'S IMPROVED PRIZE STRAIN

Produces somewhat smaller blooms than does "Eriksson's" with plants of good height and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain. **Originator's seed.**

Tr. Pkt. (1,000 seeds) \$1.50 1/64 oz. \$2.25
1/32 oz. \$4.00 1/16 oz. \$7.50 1/8 oz. \$14.00

SITER'S RAINBOW STRAIN

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades.

Originator's packets. Each \$2.00

MULTIFLORA MAXIMA (Eriksson's)

Its range of colors is "tops," including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautiful-eyed types. Good medium size. Originator's seeds.

Tr. Pkt. (500 seeds) \$1.00 1/64 oz. \$3.00

HYBRIDA GRANDIFLORA**A. B. C. PRIZE**

The world's best strain of the large flowering type.

| | Tr. Pkt. | 1/64 oz. | 1/32 oz. |
|---------------|----------|----------|----------|
| Blue Shades | \$1.00 | \$2.75 | \$5.25 |
| Crimson | 1.00 | 2.75 | 5.25 |
| Salmon Shades | 1.00 | 2.75 | 5.25 |
| Prize Mixture | 1.00 | 2.50 | 4.75 |

BERLIN MARKET

Medium large flowered and dwarf growth.

Weissensee Mixture. A white-eyed strain with good growth and flower head. Tr. Pkt. \$1.00 1/64 oz. \$1.60 1/32 oz. \$2.75



Cineraria "Cremer's Improved Prize"

CINERARIAS (Continued)**MULTIFLORA NANA**

Mixed. Small flowered. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling baskets, boxes, etc., for Easter and Mother's Day sales.

Tr. Pkt. \$1.00 1/32 oz. \$3.00

"Gold Center." A selection from the Multiflora Nana distinctively different in that stamens are a golden yellow giving it a "gold center" effect that contrasts nicely with the wide range in color of the petals.

Tr. Pkt. \$1.00

Stellata Hybrida. Desirable for cutting. Tr. Pkt. 50c

CHRYSANTHEMUMS (Annual)

| SEGETUM | Tr. Pkt. | Oz. |
|--|----------|--------|
| Eastern Star. Light yellow | \$0.15 | \$0.45 |
| Morning Star. Primrose yellow | .15 | .45 |
| Evening Star. Sunflower yellow | .15 | .45 |
| Gloria. White, pale yellow disc, yellow eye | .15 | .45 |
| Zebra. Scarlet, pale yellow disc, yellow eye | .15 | .45 |
| Single Mixed. Segetum | .15 | .45 |
| All of the above have dark centers excepting Gloria. | | |

CARINATUM

| BURRIDGEANUM | Tr. Pkt. | Oz. |
|--|----------------|----------|
| Northern Star. Giant white, yellow zone | .15 | .45 |
| Purpureum (W. E. Gladstone). Purple, crimson and yellow zone | .15 | .35 |
| Rainbow Mixture. A wide range of tones of purple, scarlet, orange, salmon, rose, yellow, white. All beautifully zoned round the dark discs with small yellow edges | (1/4 oz., 60c) | .30 2.00 |
| The Sultan. Dark copper, yellow zone | .15 | .35 |
| White Queen. White, lemon zone, dark eye | .15 | .35 |
| Double Mixed. Coronarium annual | .15 | .60 |
| Bridal Robe. Pure white and fully double with very fine foliage. Received Award of Merit, R. H. S. We highly recommend this to you. | | |
| Tr. Pkt. 20c 1/4 oz. 35c Oz. \$1.00 | | |

CLARKIA**ELEGANS DOUBLE**

These flowers are gaining popularity as Spring cut flowers. Plant in January for indoor culture.

| | Tr. Pkt. | Oz. |
|--------------------------------------|----------|--------|
| Albatross. White | \$0.15 | \$1.00 |
| Brilliant. Bright carmine | .15 | 1.00 |
| Enchantress. Orange, shading to pink | .15 | 1.00 |
| Mayblossom. Deep rose | .15 | 1.00 |
| Orange King. Bright salmon-orange | .15 | 1.00 |
| Salmon Queen. Rich salmon-pink | .15 | 1.00 |
| Scarlet Queen. Glowing scarlet | .15 | 1.00 |
| A. B. C. Special Mixed | .15 | 1.00 |

CYNOGLOSSUM (Chinese Forget-Me-Not)**AMABILE**

An exceptional cut flower for under glass or outside.

| | Tr. Pkt. | Oz. |
|---|----------------|----------|
| Blue | \$0.15 | \$0.35 |
| Bluebird. Improved strain | (1/4 oz., 30c) | .20 1.00 |
| Firmament (New). A dwarf (15 inches) selection from the original blue strain; rich blue, even habit | .25 | 1.65 |
| Pink | .15 | .55 |
| Blanche Burpee Mixture | .15 | 2.00 |

CYPERUS (Umbrella Plant)

Alternifolius. Tr. Pkt. 25c

DIMORPHOTHECA (African Daisy)

| | Tr. Pkt. | Oz. |
|---|----------|--------|
| Aurantiaca. Orange | \$0.20 | \$0.85 |
| Aurantiaca. New Hybrids, Mixed | .20 | .80 |
| Spectabilis. Deep pink. Blooms 2 in. stems 12-14 in. long | | |
| Tr. Pkt. | | 25c |



The fine house of Cyclamen pictured above is devoted to the seed production of A. B. C. giant flowering strains.

A. B. C. Cyclamen

THE FINEST DOMESTIC AND IMPORTED STRAINS

For over 24 years, A. B. C. has supplied true giant flowering Cyclamen seed to numerous critical growers from Maine to California, and repeat orders from year to year indicate,

we believe, that our "special strain" is accepted as being the ultimate in quality. If in the market for Cyclamen seed in quantity please write for special quotation.

| | 100 | 1000 |
|--|--------|---------|
| Bonfire. Bright salmon-scarlet..... | \$2.25 | \$20.00 |
| Bright Red. | 1.75 | 16.00 |
| Dark Blood Red. | 1.75 | 16.00 |
| Daybreak. Light salmon-rose..... | 2.20 | 18.00 |
| Lavender | 1.75 | 16.00 |
| Orange Beauty. Orange-vermilion..... | 2.30 | 21.00 |
| Pink Pearl. Salmon pink..... | 2.30 | 21.00 |
| Pure Rose (Rose of Alsmeer)..... | 1.75 | 16.00 |
| Pure White | 1.75 | 16.00 |
| Rose of Marienthal Improved. Soft rose with carmine eye..... | 1.75 | 16.00 |
| Ruffled Dark Salmon | 2.25 | 20.00 |
| Saffron Red | 2.10 | 18.00 |
| Salmon Scarlet (America Improved)..... | 2.30 | 21.00 |
| Salmon Rose, Improved | 2.25 | 20.00 |

| | 100 | 1000 |
|---|--------|---------|
| Salmon Dark (Glory of Wandsbek or the Perle of Zehlendorf)..... | \$2.10 | \$18.00 |
| Salmon Light (Rose of Zehlendorf)..... | 2.10 | 18.00 |
| White with Carmine Eye | 1.75 | 16.00 |
| Mixed | 1.65 | 15.00 |

Vogt's New Double-Flowered Cyclamen

Admiration. Salmon-rose with shaded eye.

Prosperity. Flaming rich rose; distinct clear color.

Cerise Brilliant (New). Rich cerise-red.

Rosea. Soft rose with coral cast.

Mixture of Vogt's Strain.

Prices of above varieties of Vogt's Strain:

| | | | |
|----------------|--------|------------------|---------|
| 100 seeds..... | \$3.50 | 500 seeds..... | \$13.00 |
| 250 seeds..... | 7.00 | 1,000 seeds..... | 25.00 |

250 OF A VARIETY AT 1,000 RATE. THE ABOVE PRICES ON CYCLAMEN ARE NET



Larkspur Giant Imperial

GLOXINIA

Hybrida Grandiflora. Choicest mixed. Bright colors. Tr. Pkt....\$1.00

GREVILLEA (Australian Silk Oak)

Robusta. For panning work with Poinsettias, sow seed late June or early July. Give one pinch to plants if necessary.

Tr. Pkt.....20c ½ oz.....85c Oz.....\$1.50

GYPSOPHILA (Baby's Breath)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession of bloom.

Oz. 4 oz. Lb. 5 lbs.

Covent Garden Market. Extra large flowered, full petaled—flowers having 6 to 8 petals instead of the usual 4 to 5.....\$0.30 \$0.85 \$2.25 \$8.00

London Market. Slightly taller than Covent Garden Market and later..... .30 .65 2.00 6.75

Paris Market. Standard medium size flowered strain25 .65 2.00 6.75

Elegans Carminea. Same habit as others but with bright carmine-pink flowers. Rather small flowered.

Tr. Pkt.....10c Oz.....\$1.00

Elegans Rosea. Delicate pink.

Tr. Pkt.....10c Oz.....\$1.00

HELIOTROPE

Lemoine's Giant. Excellent large flowering strain.

Tr. Pkt.....25c Oz.....\$2.50

KALANCHOE

Tom Thumb. This is a dwarf variation of Kalanchoe *Blossfeldiana*, having the same color. The general habit, however, is dwarf with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base.

Tr. Pkt.....\$2.50 1/64 oz.....\$6.00 1/32 oz.....\$10.00

Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation. The flowers are similar to Bouvardia in form, and in color they are very bright scarlet. Tr. Pkt...60c 3 Tr. Pkts...\$1.35

LARKSPUR

IMPERIAL OR BASE BRANCHING

| | Tr. Pkt. | Oz. | Lb. |
|--|----------|--------|---------|
| * <i>Blue Bell.</i> Fairly deep blue..... | \$0.25 | \$1.10 | \$11.00 |
| * <i>Blue Spire.</i> Very deep blue-violet..... | .25 | 1.10 | 11.00 |
| <i>Carmine King.</i> Carmine-rose..... | .25 | 1.10 | 11.00 |
| <i>Cattleya.</i> This is a late-flower variety and has a rich rosy lilac color and fully double flowers. | .25 | 1.10 | 11.00 |
| <i>Cinnabar Cockade (New).</i> A rich brilliant rose-red; symmetrical, compact and double flowers | .25 | 1.10 | 11.00 |
| <i>Coral King.</i> Pink..... | .25 | 1.10 | 11.00 |
| <i>Dazzler.</i> Rich lustrous carmine color..... | .25 | 1.10 | 11.00 |
| * <i>Daintiness.</i> Light lavender-blue..... | .25 | 1.10 | 11.00 |
| <i>Exquisite Pink Improved.</i> Soft pink..... | .25 | 1.10 | 11.00 |
| * <i>Gloria Improved.</i> Bright rose-pink..... | .25 | 1.10 | 11.00 |
| <i>Lilac King.</i> Extra fine lilac shade..... | .25 | 1.10 | 11.00 |
| <i>Lilac Queen.</i> Rich lilac-lavender..... | .25 | 1.10 | 11.00 |
| * <i>Lilac Spire</i> | .25 | 1.10 | 11.00 |
| <i>Los Angeles Improved.</i> Salmon-rose..... | .25 | 1.10 | 11.00 |
| <i>Miss California.</i> Pink-shaded salmon..... | .25 | 1.10 | 11.00 |
| <i>Pink King.</i> Beautiful shade of salmon rose..... | .25 | 1.10 | 11.00 |
| * <i>Sweet Lavender.</i> A rich blue-lavender; flowers are fully double..... | .25 | 1.10 | 11.00 |
| <i>The Empress.</i> Salmon pink..... | .25 | 1.10 | 11.00 |
| * <i>White King.</i> The best clear white..... | .25 | 1.10 | 11.00 |
| <i>White Spire.</i> Good clear white..... | .25 | 1.10 | 11.00 |
| Mixture | .20 | .90 | 10.00 |

STOCK FLOWERED

| | Tr. Pkt. | Oz. | Lb. |
|---|----------|--------|---------|
| <i>Dark Blue</i> | \$0.20 | \$0.85 | \$ 9.00 |
| <i>Empress Rose.</i> Pink..... | .20 | .85 | 9.00 |
| <i>La France.</i> Salmon-pink..... | .20 | .85 | 9.00 |
| <i>Lilac Improved.</i> Deep lilac..... | .20 | .85 | 9.00 |
| <i>Lilac Supreme.</i> Purplish lilac..... | .20 | .85 | 9.00 |
| <i>Los Angeles.</i> Brilliant pink on salmon..... | .20 | .85 | 9.00 |
| <i>Rosamond.</i> Pure deep self rose..... | .20 | .90 | 10.00 |
| <i>Rose Queen.</i> Rose-pink..... | .20 | .85 | 9.00 |
| <i>Sky Blue</i> | .20 | .85 | 9.00 |
| <i>White</i> | .20 | .85 | 9.00 |
| <i>Finest Mixed</i> | .20 | .85 | 9.00 |

DWARF EMPEROR TYPE

| | |
|--|----------|
| Excellent for bedding and border work. | Tr. Pkt. |
| <i>Ageratum Blue.</i> Very fine..... | \$0.25 |
| <i>Enchantress.</i> Salmon-pink, choice..... | .35 |
| <i>Pink Delight.</i> Rich rose-pink..... | .25 |

LUPINUS (*Lupins*)

HARTWEGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| <i>Dark Blue.</i> Enormous spikes of rich Oxford blue..... | \$0.20 | \$0.55 |
| <i>Sky Blue.</i> Clear light blue..... | .20 | .55 |
| <i>White.</i> Glistening pure white..... | .20 | .55 |
| <i>Choice Mixed</i> | .20 | .55 |

MARIGOLDS

WINTER FLOWERING

Lieb's Sensational Cut Flower Novelty. Flowers five weeks after planting, continuing five months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow Mums. Plant 10 by 10 inches and pinch back once. No insect pests.

Lieb's Brown and Yellow. Tr. Pkt....25c 1/4 oz....55c Oz....\$1.75

Lieb's Sunshine. Yellow. Tr. Pkt....25c 1/4 oz....60c Oz....\$2.00

Australian Tree. Long stems. Color: Golden yellow and mahogany. Tr. Pkt.....20c 1/2 oz.....65c Oz.....\$1.10

Winter Harmony. A single row of reddish brown guard petals encircling a golden orange quilled center—with mahogany brown dots on tip of each quilled petal. Produces 100% double flowers. 2 1/2 inches in diameter. Very even growth on tall growing plants.

Tr. Pkt.....20c 1/4 oz.....50c Oz.....\$1.65

CARNATION FLOWERED

Gigantea Sunset Giants. Said to have the largest known flowers in the "Marigold" group. Have a definitely sweet fragrance. 60 to 65 per cent double.

Tr. Pkt.....20c 1/2 oz.....\$1.25 Oz.....\$2.00

Gigantea Orange Sunset. The color is a deep, rich, lively orange. Orange Sunset has been tested and found to be a fine forer in the greenhouse, and will come over 65 per cent double.

Tr. Pkt....15c 1/8 oz....35c 1/4 oz....60c Oz....\$2.00

Yellow Supreme. Creamy lemon-yellow, loose petaled, 2- to 3-inch flowers produced on nice stems for cutting. 2 1/2 feet.

Tr. Pkt....20c 1/2 oz....55c Oz....90c 4 oz.....\$3.25

Guinea Gold. Light attractive orange-colored flowers, about 2 inches.

Tr. Pkt....20c 1/2 oz....55c Oz....90c 4 oz.....\$3.25

Burpee Gold Improved. Odorless foliage. Even, rich, deep orange color, large flowers, 3 1/2 inches across, beautiful Carnation-like form, attractive habit, uniformity of color and blooming time, full doubleness.

Tr. Pkt.....20c 1/4 oz.....40c Oz.....\$1.45

TALL AFRICAN ALL-DOUBLE

3 feet. Large, double-flowered; a valuable class for cutting.

Orange. Percentage of doubles will run much higher, 80 to 85%, with a few semi-doubles.

Tr. Pkt....20c 1/4 oz....55c Oz....\$1.65 4 oz.....\$5.25

Lemon. Same high grade percentage as in All-Double Orange. The demand for these colors usually calls for about 25% of the All-Double Lemon.

Tr. Pkt....20c 1/4 oz....55c Oz....\$1.65 4 oz.....\$5.25

Mixed. Mixture of both above colors. Tr. Pkt.....20c 1/4 oz.....\$1.50 4 oz.....\$4.50



A. B. C. "De Luxe" Pansies

Pansies

A. B. C. "DE LUXE" MIXTURE

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants, which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales. Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

| | | | |
|--------------|--------|-------------|---------|
| Tr. Pkt..... | \$100 | 1/8 oz..... | \$ 2.00 |
| 1/4 oz..... | \$3.50 | Oz..... | \$12.00 |

A. B. C. "PRIVATE STOCK"

Exhibition Mixture. An outstanding all-purpose mixture that has given utmost satisfaction both for cut flowers and plant sales.

| | | | |
|------------------|------------------|------------------|--------------|
| Tr. Pkt...50c | 1/8 oz....\$1.50 | 1/4 oz....\$2.50 | Oz....\$8.00 |
| 1/4 lb., \$30.00 | | | |

A. B. C. GIANT WINTER-FLOWERING

Mixture. Plants grow 2 1/2 to 3 1/2 feet high, with six to eight strong upright stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass, and the plants benched in the greenhouse. Set the plants 12 inches apart in the bench and support in the same manner as Carnations. They may also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring.

| | | |
|--------------------|-------------------|-------------------|
| Tr. Pkt.....\$1.00 | 1/8 oz.....\$2.50 | 1/4 oz.....\$4.85 |
|--------------------|-------------------|-------------------|

SWISS GIANT

| | Tr. Pkt. | 1/4 oz. | 1/2 oz. | Oz. |
|--|----------|---------|---------|---------|
| Alpenglow. Rich wine shades..... | \$0.50 | \$3.00 | \$5.50 | \$10.00 |
| Berna. Dark violet-blue | .50 | 3.00 | 5.50 | 10.00 |
| "Coronation Gold." Canary yellow with lower petals flushed golden orange..... | .75 | 3.00 | 5.50 | 10.00 |
| Lake of Thun (Ullswater, Thuner See.) A solid blue Pansy with dark blue blotches. | .50 | 3.00 | 5.50 | 10.00 |
| Luna. Sulphur-yellow | .50 | 3.00 | 5.50 | 10.00 |
| Rhinegold. Canary-yellow with dark blotches | .50 | 3.00 | 5.50 | 10.00 |
| White (Mont Blanc.) Compact..... | .50 | 3.00 | 5.50 | 10.00 |

VARIOUS MIXTURES

| | Tr. Pkt. | 1/4 oz. | 1/2 oz. | Oz. |
|--|----------|---------|---------|---------|
| Engelman's Giant Mixture. (Originator's seed.) Dark and light shades, huge flowers, compact and early flowering..... | \$0.65 | \$3.75 | \$7.00 | \$13.00 |
| Engelman's Giant Mixture. Grown from originator's seeds | .50 | 3.00 | 5.50 | 10.00 |
| Maple Leaf Giants. One of the largest flowering strains of Giant Pansies..... | .75 | 3.00 | 5.50 | 10.00 |
| Super Swiss Giants (True Strain). A very fine strain noted for its immense size blooms | .75 | 2.75 | 5.00 | 9.00 |
| Dwarf Swiss Giants. Choice Mixed. Similar to above, but differs in being dwarf in habit of growth..... | .75 | 2.75 | 5.00 | 9.00 |
| Geneva Giants. Growers report that this strain has a fine selection of rich colors. Compact in habit of growth. | | | | |
| Tr. Pkt.....75c 1/4 oz..... | \$2.75 | Oz..... | \$9.50 | |
| Oregon Giants (Originator's seed.) Immense ruffled blooms produced on long, strong stems with luxuriant foliage. Wide range of colors. Delicately fragrant. Tr. Pkt.....50c 1/4 oz..... | \$3.75 | | | |
| 1/2 oz.....\$6.50 Oz..... | | | | \$12.00 |

STEELE'S MIXTURES

| | | | | |
|--|---------|---------|---------|--------|
| Supplied to us direct by Steele. | Tr. Pk. | 1/4 Oz. | 1/2 Oz. | Oz. |
| Jumbo Mixed | | \$1.00 | \$4.00 | \$7.50 |
| Miracle Mixed | | .65 | 2.25 | 4.00 |
| Super Maple Leaf Mixed | | .75 | 2.75 | 5.25 |
| "400" Mixed. A super Swiss strain..... | | .65 | 2.50 | 4.75 |
| | | | | 9.00 |

Primula Malacoides "IMPROVED ERIKSSONI"



Primula Malacoides "Glory of Riverside"

NEW GIANT MALACOIDES

Enchantress. A beautiful soft salmon-rose. Flowers are $\frac{3}{4}$ to 1 inch in diameter; produced in profusion. A well-grown plant will have 50 or more heavy stemmed spikes, supporting plentifully produced large flowers. Large Tr. Pkts.....\$1.50

Lavender Glory. Lavender Glory is a soft mauve lavender bearing the largest flowers of any in the group. The individual florets are up to $1\frac{1}{4}$ inches in diameter, beautifully formed and abundantly produced on long, wiry stems. Large Tr. Pkts.....\$1.00

Snowflake (Pictured on front cover). Snowflake has flowers of the purest shimmering white. Its beautifully formed 1-inch florets adorn the stately stems like glistening jewels sharply highlighted by the lush green foliage. Large Tr. Pkts.....\$1.00 1/64 oz.....\$2.00

Sweetheart (New). Sweetheart adds a distinct bi-color to the group. The blooms are a bright salmon-pink bordered with a wide band of white softly flushed flesh pink. In the center is a tiny but distinct touch of golden yellow. The individual florets are 1 inch in diameter, produced in many whorls on the long, heavy, wiry stems. Exceptionally free blooming. Large Tr. Pkts.....\$1.50

Mixture. The Mixture contains all of the above single varieties, together with a good many others still in the developmental stage. Large Trade Packets.....\$1.00

Double Fairy Jewels. Fairy Jewels has literally hundreds of florets, $\frac{3}{4}$ to 1 inch in diameter, which lend a gay, cheery note to a fine pot plant or to the early spring garden in mild climates. The color is a lovely rich rose-pink, slightly deeper in the center than the older outside petals. The doubleness consists of a crested center of two or three extra rows of petals appearing at first as a tuft in the center of the flower, but later lying flat in double rows when the flowers fully open. Fairy Jewels comes 90% to 95% double from seed. Large Trade Packets.....\$1.50

Double Twinkles (New). Exquisitely dainty in coloring, Twinkles is a very soft flesh pink, each petal accented with a picotee penciled edging of rich rose. Exceptionally free blooming, $\frac{3}{4}$ to 1 inch florets on wiry stems. This strain comes 90% to 95% double from seed. Large Trade Packets.....\$1.50

• After years of painstaking effort, Mr. Ernst Eriksson, the well-known pot plant grower of Riverside, Illinois, has developed a strain that is truly "perfection" in this family. We cannot over-emphasize the importance of using only greenhouse-produced new-crop seed, in ERIKSSON'S ORIGINAL PACKETS, with Mr. Eriksson's cultural directions.

*Indicates generally preferred varieties.

ERIKSSON'S OUTSTANDING VARIETIES

***Eriksson's New Red** (1942 Introduction). A very unusual salmon-red—particularly suitable for Valentine combinations. Highly recommended.

***Glory of Riverside Improved.** True rose-pink, a strong grower and without a doubt, the most valuable variety for all purposes. A real pot plant, especially for 6 or 7 inch pot production, here we suggest placing three plants to the pot.

***Riverside Red Rose** (New). A brilliant red rose of very even color. A valuable introduction.

***Eriksson's New Giant.** Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately $1\frac{1}{2}$ inches. It is a late bloomer, thereby assuring the florist-grower a longer Primula season.

Eriksson's White Giant (New). An exceptionally strong grower and well adapted to combinations in place of Hyacinths. Color a real pure white.

Lilac Beauty. The color is a pure soft lilac, absolutely fixed. This is another fine color for making up artistic combinations.

Peach Blossom. Color a real deep peach blossom pink. It has a more compact habit than "Appleblossom," and it is also an excellent keeper.

All of the above priced at: 500 seeds.....\$1.00
2,000 seeds.....\$3.00 6,000 seeds.....\$8.00

ERIKSSON'S STANDARD VARIETIES

***Eriksson's Pure White** (Improved). A real improvement in a pure white Malacoides. Flowers profusely on numerous stems.

***New Baby** (Improved). An outstanding glowing deep pink, individual in color. Large flowered, heavy producer on strong stems.

***Brilliancy.** The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse. A very attractive and unusual combination.

Baby Rose. Good medium pink color, free flowering, compact.

Appleblossom. A true appleblossom pink, very worth while.

Wonder Baby. Beautiful pink, rather tall but good producer.

ALL of the above priced at: 800 seeds.....\$1.00
2,000 seeds.....\$2.00 6,000 seeds.....\$5.00

Eriksson's Special Mixed. A real choice selection of the above varieties.

800 seeds \$1.00
2,000 seeds.....\$2.00 6,000 seeds.....\$5.00

OBCONICA

| | Tr. Pkt. | 1/64 oz. | 1/32 oz. |
|--|----------|----------|----------|
| Mohnstein's Dark Red | \$1.25 | \$2.50 | \$4.50 |
| Mueller's Rose. Pure rose; choice..... | 1.25 | 2.50 | 4.50 |
| Better Days. A valuable new color; deep carmine-red, the darkest of the Obconicas..... | 1.25 | 2.75 | ... |
| Coerulea. Clear blue..... | 1.25 | 2.50 | 4.50 |
| Fasbender. Rich deep red..... | 1.25 | 2.50 | 4.50 |
| Lachrosa. Salmon-rose..... | 1.25 | 2.50 | 4.50 |
| Snowstorm. Pure white..... | 1.25 | 2.50 | 4.50 |
| Wyaston Wonder. Huge flowers of bright crimson color. One of the largest flowering varieties..... | 1.25 | 3.75 | ... |
| M & M Mixed | 1.25 | 2.50 | 4.50 |
| Mixture, all colors of above | 1.00 | 2.25 | 4.00 |

DOUBLE

Portland Beauty. Mixed. (About 750 seeds).....1.50

MISCELLANEOUS VARIETIES

SINENSIS STELLATA

| | Tr. Pkt. (250 Seeds) |
|-------------------------------------|----------------------|
| Giant Blue Star | \$0.50 |
| Giant Salmon Pink Star | .50 |
| Giant White Star | .50 |

KEWENSIS

Yellow Primrose. Verbena scented. Of strong growth; long spikes of yellow flowers. For greenhouse culture. Tr. Pkt.....50c

A. B. C. Supreme Quality Flower Seeds

SAINTPAULIA (*Usambara or Aethiopian Violet*)

Ionantha Grandiflora. Deep blue, dark foliage. Provides an excellent pot plant. Tr. Pkt. \$1.00

SAPONARIA VACCARIA

18 in. Gypsophila-like flowers.

Rose. Often called "Pink Gypsophila." Oz. 15c 4 oz. 40c

SCHIZANTHUS (*Butterfly Flower*)

Mother's Favorite (New). The last word in Schizanthus. A choice assortment of colors; exceptional as a pot plant for Mother's Day sales.

Tr. Pkt. \$1.25 3 Tr. Pkts. \$3.00

Dr. Badger's Improved Hybrids. Good, large sized flowers in choice colors. Habit medium dwarf. Tr. Pkt. 35c 1/4 oz. \$1.25

Tr. Pkt. 1/8 oz. 1/4 oz.

A. B. C. Giant Hybrids. Large flowered, bright colors for cut flowers. \$0.50 \$1.25 \$2.25

A. B. C. Special Dwarf Mixed. Desirous as a pot plant. Seed sown in October will make fine plants for Easter.50 1.25 2.25

WISETONENSIS

Rose and Amber Shades Mixed.35 .60 1.10

Mixture.35 .60 1.10

SOLANUM

CHRISTMAS PEPPER

Capsicatum Nanum. An attractive dwarf strain producing medium size berries ranging in color from purple to brilliant red.

Tr. Pkt.25c 1/4 oz. 50c Oz. \$1.75

Bird's Eye. Small bright red berries. Tr. Pkt. 50c

1/4 oz. \$1.00 Oz. \$3.00

CHRISTMAS CHERRY

Hlavacek's Masterpiece. Cleveland Cherry. More compact than the old type and produces much more freely of fruit.

Tr. Pkt.25c Oz. \$2.00

STATICE

SINUATA

Lavender Queen (New). The flowers are a beautiful clear bright lavender, quite distinct from any of the other colors.

Tr. Pkt. 15c Oz. 30c Lb. \$2.75

Market Grower's Blue. An ideal blue variety.

Tr. Pkt. 15c Oz. 30c Lb. \$2.75

True Blue. The standard blue. Tr. Pkt. 15c Oz. 30c Lb. \$2.75

Puberula (New). A most desirable Statice for pot plants. Dark violet; 6 inches high; flowers 5 months from seed. Tr. Pkt. 35c Oz. \$2.75

Atrocoerulea (New). Clear Delphinium blue. Very distinct new color.

Tr. Pkt. 15c Oz. 30c Lb. \$2.75

Kampf's Tall Improved. Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt. 15c Oz. 30c Lb. \$2.75

Rosae Superba. Tr. Pkt. 15c Oz. 30c Lb. \$2.75

White. Tr. Pkt. 15c Oz. 30c Lb. \$2.50

New Hybrid Mixture. A mixture of the above colors as well as new shades that add a bright variation to the mixture.

Tr. Pkt. 15c Oz. 30c Lb. \$2.75

Bonduelli. Similar to Sinuata. Yellow. Tr. Pkt. 15c Oz. 30c Lb. \$2.75

RUSSIAN OR RAT-TAIL STATICE

Suworowii. Excellent for spring cutting from either large pots or beds or can be sown in January for a late spring crop.

Tr. Pkt. 15c Oz. \$1.00

STEVIA

Serrata. Fragrant white flowers. Tr. Pkt. 30c Oz. \$1.65

STOCKS

NON-BRANCHING

Please see outside back cover for A. B. C. Superior Strains.

BRANCHING TYPE

GIANTS OF CALIFORNIA

Golden Gate. Clear golden yellow.

Monterey. Bright pink.

Pacific. Light blue.

Redwoods. Blood red.

Prices—Each: Tr. Pkt. 35c 1/4 oz. \$1.30 Oz. \$4.40

Tr. Pkt. 1/4 oz. Oz. \$0.25 \$1.10 \$3.75

Splendid Mixture. \$0.25 \$1.10 \$3.75

PERPETUAL BRANCHING (Giant Perfection)

Habit similar to Bismarcks, but not quite so tall.

Empress Augusta Victoria. Silver lilac.

Rose. A clear even shade.

Heatham Beauty. Terra-cotta.

Snowdrift. Fine clear white.

Prices—each: Tr. Pkt. 25c 1/4 oz. 65c Oz. \$2.50

Mixture of above: Tr. Pkt. 25c 1/4 oz. 55c Oz. \$2.00



Schizanthus "Mother's Favorite"

STOCKS (Continued)

IMPROVED BISMARCKS

Stars (*) indicate preferred varieties.

Antique Copper. Fine copper red.

Apple Blossom. An extra delicate pink; nearly white.

Blood Red. Ruby color.

Buttercup. Deep cream, strong growing.

Chamois. Fine clear chamois.

***Elk's Pride.** Rich purple.

Flesh. Delicate shade of Malmaison pink.

Prices—each: Tr. Pkt. 35c 1/4 oz. \$1.10 Oz. \$3.25

Mixture. Formula mixture of above colors:

Tr. Pkt. 25c 1/4 oz. 65c Oz. \$2.50

BEAUTY OF NICE

Compact like a Ten Week, but not quite so dwarf.

Aurora. Golden buff; fine.

Flesh Pink (Beauty of Nice).

Cote d'Azure. Light lavender-blue.

Prices—each: Tr. Pkt. 25c 1/4 oz. 65c Oz. \$2.50

Mixture of above: Tr. Pkt. 25c 1/4 oz. 55c Oz. \$2.00

TEN WEEKS

Dwarf, compact, and early; used for bedding and pot plants.

Blood Red. Carmine Pink, Purple.

Canary Yellow. Deep Rose, White.

Lavender. Prices—each: Tr. Pkt. 25c 1/4 oz. 55c Oz. \$2.00

Mixture: Tr. Pkt. 25c 1/4 oz. 50c Oz. \$1.75

EARLY COLONIAL

Produces no center spike; doubles run about 70%. Grows 30" tall, with 8 to 10 base branches per plant.

Tr. Pkt. 25c 1/4 oz. 55c Oz. \$2.00

Mayflower. Red rose.... 75c

Puritan. Pure white.... 75c

Priscilla. Silvery lilac.... 75c

EARLY OR WINTER FLOWERING SWEET PEAS

THOROUGHLY ROGUED, TRUE TO NAME, HAND PICKED SEED

ESPECIALLY RECOMMENDED

Bacchus (New). Extra deep maroon-purple; large flower.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Ball Orange Improved. The only early flowering clear orange; fine color.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Ball Rose Queen. Clear rose, of exceptional merit.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Ball White. Fine large flowered white; white-seeded.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Ball Rose Improved. Deep bright rose, strong free flowering habit.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Blue Danube. Showy clear deep blue. Very fine.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Boon. Fine deep salmon-rose on cream; quite large flowered.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Bridesmaid. Delightful silvery pink; extra for flower size and stem.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Coquette. Coral pink with amber and salmon shadings on duplex flowers. Holds color well under winter conditions. Gorgeous new Sweet Pea for corsage or bouquet work.
 $\frac{1}{2}$ oz... 35c Oz... 50c $\frac{1}{4}$ lb... \$1.50 Lb... \$5.00

Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Fiesta. Brilliant orange-cerise.
 $\frac{1}{2}$ oz... 35c Oz... 50c 4 oz... \$1.50 Lb... \$5.00

Gardenia. Pure, large flowered. White. Fragrant.
 $\frac{1}{2}$ oz... 35c Oz... 50c 4 oz... \$1.50 Lb... \$5.00

Harmony. The best commercial lavender.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Hiawatha. Deep rose.
 $\frac{1}{2}$ oz... 35c Oz... 50c 4 oz... \$1.50 Lb... \$5.00

Hope. Exceptionally good white (black seeded); germinates easily.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Josie. Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Laddie Improved. Extra long stiff-stemmed rose.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Mrs. Hoover. Best early blue; strong growing and fine for spring.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Princess Blue. Light lavender-blue, probably largest flowered and longest stemmed on our list.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Rhapsody. Deep lavender, rose-pink tints.
 $\frac{1}{2}$ oz... 35c Oz... 50c 4 oz... \$1.50 Lb... \$5.00

Sequoia. Extra large flowered salmon-rose; fine for spring.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Sparks. Large flowered orange-scarlet.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Tahoe (New). Fine dark blue for spring crop; some deeper than Hoover.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Tops. Salmon-rose.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

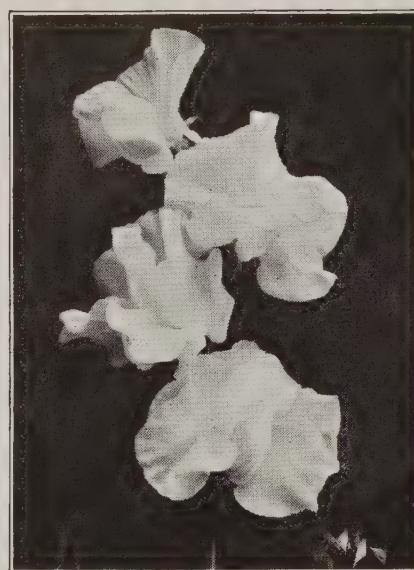
Top Sergeant. A healthy deep blood-red crimson color, having very long stems and extremely large bold faced flowers. Flowering trials in the Chicago area this past season under winter conditions showed it to be a deep crimson red, without any purple. Growers report it to be the best crimson among winter Peas.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.50 Lb... \$2.50

Treasure Island. Sparkling golden orange. Large ruffled flower and distinctive color.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Triumph. Long-stemmed attractive lilac-mauve.
 $\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

Twilight. A medium clear lavender; an improvement over the popular harmony.
 $\frac{1}{2}$ oz... 30c Oz... 50c 4 oz... \$1.50 Lb... \$5.00

Mixture. Oz... 40c 4 oz... \$1.25 Lb... \$4.00



Early Flowering "Daphne"

1 ounce of seed will sow 30 ft. of row.

SPRING FLOWERING

A New Race of Sweet Peas for Greenhouse Culture

The spring-flowering type gives a much heavier crop of longer stemmed flowers than the standard early-flowering type. Seeds should not be sown before September or October in the greenhouse for flowering during March, April and early May.

BLUE MAUVE LAVENDER ROSE-PINK MIXTURE

PRICES ON ABOVE VARIETIES AND MIXTURE

$\frac{1}{2}$ oz... 30c Oz... 50c 4 oz... \$1.50 Lb... \$5.00

BLACK SEDED WHITE LIGHT BLUE CLEAR PINK

PRICES ON ABOVE THREE VARIETIES:

$\frac{1}{2}$ oz... 60c Oz... \$1.00 4 oz... \$3.75 Lb... \$12.50

STANDARD EARLY VARIETIES

American Beauty. Fine American Beauty rose.

Amethyst. Rich bright purple.

Annie Laurie. Bright rose-pink.

Apollo. Salmon-cerise; fine for spring.

Attraction. Rich long-stemmed salmon-rose.

Aurora. Orange-scarlet striped.

Blue Bird. Prefer Mrs. Hoover.

Bright Light. Vivid orange-scarlet.

Cavalcade (New). Rich golden-cerise.

Chevalier. Dark rose.

Columbia. Rose and white bicolor.

Eileen. Rich Begonia rose.

Eleanor Blue. Nice light blue for spring flowering.

Semi-intermediate type.

Flamingo. Orange-salmon; long-stemmed.

Fragrance. Fine lavender for spring blooming.

Giant Rose. Extra large rose; medium stem.

Grenadier. Poppy scarlet.

Hortus Queen (New). Bright rose.

Jeanne Mamitsch. Clear rose, long stems.

Magic. A duplexed lavender rose.

$\frac{1}{2}$ oz... 35c Oz... 50c 4 oz... \$1.50 Lb... \$5.00

Majestic Rose. Fine large flowered heavy stemmed rose-pink.

Michigan. Large lavender.

Mrs. Holscher. Very good rose-pink.

Oriental. Black-seeded cream.

Pride. Extra long-stemmed brilliant cerise.

Prosperity. Soft glowing rose-cream.

Red Bird. Crimson-red.

Redwood. Extra large flowered deep crimson red.

Rhumba. Golden cerise in color. Large flowered.

Shirley Temple. Color of Pinkie with dainty fluted flowers of Lady Gay.

Stems are long, with four blooms on each stem.

Skippy. A new salmon-pink shade with good long stems, excellent.

Snowstorm. White-seeded white.

Springsong. Prefer Boon.

Sterling. Large duplex salmon-rose.

Success. Extra bright deep rose-pink.

Sunray. Light cerise, fine long stem.

Sunproof Orange. With slight scarlet-cerise shading.

Top Hat. Deep bright violet-blue; fine growth and strong color.

Vivian. Long-stemmed deep carmine rose.

White Harmony. Longest stemmed black-seeded white.

Zvolanek's Rose. Rose; Laddie preferred.

ALL OF ABOVE (except otherwise noted) PRICED AT:

$\frac{1}{2}$ oz... 30c Oz... 45c 4 oz... \$1.40 Lb... \$4.50

A. B. C. Early Mixture. Formula mixture of above colors.

$\frac{1}{2}$ oz... 25c Oz... 40c 4 oz... \$1.25 Lb... \$4.00

| | Tr. Pkt. | 1/4 oz. | Oz. |
|---|----------|---------|--------|
| Alba Oculata. White with rose eye..... | \$0.30 | \$0.55 | \$1.55 |
| Alba Pura. Pure white..... | .30 | .55 | 1.55 |
| Crimson | .30 | .55 | 1.55 |
| Delicata. Soft pink..... | .30 | .55 | 1.55 |
| Rosea | .30 | .55 | 1.55 |
| Mixture. Each..... | .25 | .55 | 1.55 |

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

ACHILLEA (*Milfoil, Yarrow*)

Patmica "The Pearl." One of the best hardy white perennials. Grows about 2 feet high. Is covered with heads of purest white double flowers from June until frost. Tr. Pkt..... 25c 1/4 oz..... \$1.00

ACONITUM (*Monkshood, Helmet Flower*)

Nepellus. Produces long spikes set with blue flowers. Seed is of slow germination; 3 to 5 feet. Tr. Pkt..... 25c

AGROSTEMMA

Coronaria Atrosanguinea (Rose Campion). Deep blood red, 28 in. Tr. Pkt..... 10c Oz..... 55c

ALYSSUM

Saxatile Compactum (Basket of Gold). An indispensable plant for the rockery or border, growing 1 foot high. Tr. Pkt..... 15c 1/4 oz..... 30c Oz..... \$1.00

ANCHUSA

Italica, Dropmore Variety. Grows 3 to 5 feet high; bears during May and June in abundance; flowers of the richest Gentian blue. Tr. Pkt..... 15c Oz..... 60c

Myosotiflora. Small Forget-me-not flowers; excellent for the rockery. Tr. Pkt..... 50c 1/8 oz..... \$2.50 1/2 oz..... \$4.00

ANTHEMIS (*Marguerite*)

Tinctoria Kelwayi. A most satisfactory, hardy perennial bearing daisy-like lemon yellow blossoms. Excellent for cutting; 2 feet. Tr. Pkt..... 20c Oz..... 65c

AQUILEGIA (*Columbine*)

LONG-SPURRED STRAINS

This strain is unquestionably the finest yet produced. The plants are of strong, thrifty growth, with flowers of largest size, varying in color through tones of cream, pink, lavender, blue, white, red, etc.

Mrs. Scott Elliot's. Extra choice hybrids; large flowers in splendid mixture of colors; height 3 feet. Tr. Pkt..... 35c Oz..... \$3.50

Tr. Pkt. Oz.

Alpina. Rich blue; 2 feet high..... \$0.25 \$2.00

California Hybrida. Long-spurred flowers in yellow and orange shades25 2.25

Canadensis. The native old rose and yellow variety..... .25 2.00

Chrysanthra. Long-spurred yellow..... .25 2.00

Coerulea (Rocky Mountain Columbine). Violet-blue and white25 2.50

CLEMATIS-FLOWERED

Mixed. This glorious Columbine is absolutely distinct in petal formation. The blooms greatly resemble Clematis flowers. The plants are of medium height, good compact habit and free flowering. The color range includes delicate pastel shades of pink and blue. Height 2 to 3 ft. Tr. Pkt..... 75c

Double Mixed. Tr. Pkt..... 75c

TRUE NEW ENGLISH LONG-SPURRED (Quality Exceptional)

Tr. Pkt. 1/4 oz. Oz.

Coral Pink (1/8 oz., \$1.50) \$0.50 \$2.25

Crimson Star. Richest crimson with white petals (1/8 oz., \$1.55) .50 2.85

Giant Blue (1/8 oz., \$1.50) .50 2.25

Rose and Pink Shades. Contains only shades of rich coral pink; very true50 2.25

Sky Blue (1/8 oz., \$1.50) .50 2.25

Yellow (1/8 oz., \$1.50) .50 2.25

Lowdam Mixture40 1.25 \$4.00

CAMPANULA (*Canterbury Bells*)

(Biennial)

CALYCANTHENA (*Cup and Saucer*)

Dark Blue, Lilac, Rose-Pink, White.

Prices on the above: Tr. Pkt..... 15c Oz..... \$1.50
Mixed: Tr. Pkt..... 15c Oz..... \$1.40

MEDIUM SINGLE

Blue, Lilac, Rose, White.

Prices on the above: Tr. Pkt..... 10c Oz..... 60c
Mixed: Tr. Pkt..... 10c Oz..... 40c

CARPATICA (*Carpathian Hare Bell*)

Tr. Pkt. Oz.

Blue. Color clear blue; grows 6 inches high..... \$0.15 \$2.00
Alba. The white-flowered form..... .15 2.00
Mixed10 2.00

PERSICIFOLIA GRANDIFLORA (*Peach Bells*)

Blue. Grows 2 to 3 feet high. Has large blue flowers..... .25 2.25

Alba. White flowered..... .25 2.25

Telham Beauty. Immense bell-shaped flowers of a pale China blue, produced on long stems; 2 feet. (1/8 oz., \$1.15) .45 ...

PYRAMIDALIS (*Chimney Bellflower*)

Blue. A beautiful, hardy plant. Blue salver-shaped flowers; 4 to 6 feet..... .25 2.35
Alba. Same as above but with white..... .25 2.35

ROTUNDIFOLIA (*Blue Bells of Scotland*)

Grows about a foot high. Has graceful drooping mid-blue bell-shaped flowers. A splendid subject for the rockery or front of a hardy border. (1/8 oz., \$1.75) .35 ...

CANDYTUFT (*See Iberis*)

CARNATIONS

GRENADIN

Tr. Pkt.

\$0.35

Black King. Dark red..... .35

Cardinal. Scarlet..... .35

Triumph Pink. Rose pink..... .35

White. Snow white..... .35

Golden Sun. Golden yellow..... .35

Mixed25

Early Vienna Mixed. .25

Allwood's Hardy Cottage Strain. A completely new breed of hardy garden Carnations. A very fine race that will give the greatest satisfaction in any garden. With their good range of colors, absolute hardiness, and stocky habit of growth they do not require staking. They commence to flower early and continue in bloom for a lengthy period. Tr. Pkt..... 50c

CHRYSANTHEMUMS (*Hardy*)

SHASTA DAISY

G. Marconi (Diener). Excellent variety for greenhouse and outdoor culture. Produces giant double flowers of about 7 inches diameter. Stems 2 1/2 to 3 feet long. Tr. Pkt..... 75c

Tr. Pkt. Oz.

Alaska. The largest and best of the Shasta Daisies..... (1/4 oz., 30c) .15 \$1.00

COREOPSIS (*Perennial Calliopsis*)

Lanceolata Grandiflora. An extra fine strain of this useful golden yellow, hardy perennial. Tr. Pkt..... 10c Oz.... 35c 1/4 lb.... \$1.15

Lanceolata Grandiflora Mayfield Giant. The plants are taller and more vigorous than the type. The individual flowers are larger and stems are longer and stiffer. Tr. Pkt..... 15c Oz..... 60c

Double New Gold Grandiflora. Deep golden yellow flowers run 85% double and 2 to 2 1/2 inches across.

Tr. Pkt..... 25c Oz..... 90c

Double Sunburst. Brilliant golden yellow. The double flowers are large, 1 1/2 to 2 inches across, deep golden yellow, and are excellent for cutting as well as for garden decoration. 80% double.

Tr. Pkt..... 15c Oz..... 95c

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

DELPHINIUM

GIANT PACIFIC HYBRIDS

| | | | |
|-------------------------------|---|--|--|
| Black Knight Series. | Darkest of all. Flowers 2½ to 3 in., with heavy, velvety mixture. Tr. Pkt....\$1.25 ¼ oz....\$2.50 Oz....\$14.00 | | |
| Blue Bird Series. | A white bee on the clearest medium blue petals. Tr. Pkt....\$1.25 ¼ oz....\$2.50 Oz....\$14.00 | | |
| Blue Jay. | A true medium to dark blue with dark bee. Tr. Pkt....\$1.25 ¼ oz....\$2.50 Oz....\$14.00 | | |
| Cameliard Series. | Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance. Tr. Pkt....\$1.25 ¼ oz....\$3.00 ¼ oz....\$5.50 ½ oz....\$9.50 Oz....\$16.00 | | |
| Clear White. | Regular strain of a good white. Ideal for cut flowers. Tr. Pkt....\$1.25 ¼ oz....\$2.00 ¼ oz....\$3.50 Oz....\$12.00 | | |
| Galahad Series (New). | Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems. Tr. Pkt....\$1.50 ¼ oz....\$2.50 ¼ oz....\$4.00 Oz....\$14.00 | | |
| Guinevere. | Light pink-lavender with white bee. Large spikes. Excellent branching habits. Tr. Pkt....\$1.25 ¼ oz....\$2.50 ¼ oz....\$4.00 | | |
| King Arthur. | Royal violet with white bee. 2½-inch flowers on thin woody stems with graceful foliage. Tr. Pkt....\$1.25 ¼ oz....\$2.50 ¼ oz....\$4.00 Oz....\$14.00 | | |
| Lancelot Series (New). | Pure lilac with white bee. Flowers measure 2 to 2½ inches. Tr. Pkt....\$1.25 ¼ oz....\$2.00 ¼ oz....\$3.50 Oz....\$12.00 | | |
| Round Table Series. | All the colors of the "Knights and their Ladies" Series, including many not yet introduced. Tr. Pkt....\$1.25 ¼ oz....\$2.50 ¼ oz....\$4.00 Oz....\$14.00 | | |
| Summer Skies. | Light blue with white bee. Flowers 2 to 2½ inches in diameter. Tr. Pkt....\$1.25 ¼ oz....\$2.50 ¼ oz....\$4.00 Oz....\$14.00 | | |

GIANT PACIFIC HYBRIDS (Vetterle & Reinelt)

| | | | |
|-----------------------------|--|----------------|---------------|
| Blue Shades. | Shades from very light to rich deep blue. | | |
| Lavender Shades. | A fine pastel colored strain. | | |
| Pastel Shades. | A fine mixture of lavender and blue pastel shades. | | |
| Violet Shades. | Deep rich violet-blue colors with many contrasting white bees. | | |
| V. & R. Mixture. | A very fine general Hybrid mixture of all V. & R. varieties. | | |
| Prices on above— | | | |
| Each Tr. Pkt...\$1.00 | ¼ oz....\$2.00 | ¼ oz....\$3.50 | Oz....\$12.00 |

**BLACKMORE & LANGDON'S HYBRID MIXTURE
(True English Originator's Seed)**

| | | | |
|---|-------------------|----------------|--------------------------------|
| Too well known to need any commendation on our part. | Tr. Pkt....\$1.00 | ¼ oz....\$2.25 | Oz....\$8.00 |
| B & L—ABC Strain. A good average strain. Seed produced in America. | Tr. Pkt....50c | ¼ oz....90c | Oz....\$3.25 4 oz....\$9.00 |

WREXHAM HOLLYHOCK-FLOWERED HYBRIDS

Enormous spikes of large single and double blooms in all the glorious shades of blue found only in Delphiniums. The graceful spire-shaped spikes are not unlike Hollyhocks. A truly magnificent strain.

| | | |
|--------------------------------------|----------------|--------------------------------|
| Art Shades | Tr. Pkt. | Oz. |
| Deeper Blue Shades | | |
| { | (¼ oz. \$2.00) | \$0.75 \$7.00 |
| Light Blue Shades | | |
| { | | |
| Mid-Blue Shades | | |
| Mixed. Containing all colors. | Tr. Pkt....60c | ¼ oz....\$1.75 Oz....\$6.00 |

MISCELLANEOUS STRAINS

| | | | |
|---|---|--|--|
| Belladonna Improved (Cliveden Beauty). | A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue.(¼ lb., \$12.00) \$0.35 \$3.25 | | |
| Belladonna. The original or "Regular" Strain. | Tr. Pkt....25c ¼ oz....75c Oz....\$2.00 4 oz....\$6.00 | | |
| Bellamomum Improved. A rich, deep blue form of Belladonna | (¼ lb., \$12.00) \$0.35 \$3.25 | | |
| Gold Medal Hybrids. A splendid strain of mixed hybrids. | (¼ lb., \$4.00) .25 1.40 | | |
| Lamartine. Fairly deep extra bright marine-blue, considerably deeper than Belladonna and with its same free-flowering habit. Equally suited to indoor forcing or field conditions. Mildew resisted by smooth leaves. | Tr. Pkt....50c Oz....\$4.80 | | |

DIGITALIS (Foxglove)

The Foxglove must be included in all collections of hardy plants.
Tr. Pkt. Oz.

| | | | |
|--------------------------------------|--|--------|--------|
| Giant Shirley Mixed. | A greatly improved strain of unusually strong, vigorous growth. Enormous spikes 3 to 5 feet in length set with very large flowers..... | \$0.15 | \$2.15 |
| Monstrosa (Mammoth Foxglove). | Mixed..... | .15 | 1.50 |

GAILLARDIA

Tr. Pkt. Oz.

The Dazzler. The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists.....(¼ oz., 50c) \$0.25 \$1.50

Portola Hybrids. Plants of strong, vigorous, upright habit, 2½ to 3 feet high. Heavy, leathery, glaucous foliage. The long flower stems, straight and strong, hold the massive yellow and red flowers erect.....(¼ oz., 50c) .25 1.50

GRANDIFLORA

Burgundy. Lovely wine red flowers on long stems.....(¼ oz., 70c) .25 2.00

Tangerine. Large tangerine colored flowers; compact growth25 2.00

Superb Mixed. Splendid combinations of crimson and gold in great variety.....(¼ lb., \$2.50) .15 .75

Compacta, Mixed. A compact variety forming bushy plants 12 to 15 inches high, and bearing long-stemmed flowers well above the foliage..... .20

GEUM (Avens)

Coccineum Atrosanguineum fl. pl. Beautiful, hardy perennial bearing profusely large showy orange-red flowers. Tr. Pkt.....25c

Lady Strathearn. Large double flowers of rich golden yellow. Tr. Pkt.....25c Oz.....\$2.25

Mrs. Bradshaw. Large, double glowing red. Tr. Pkt.....25c Oz.....\$2.00

GYPSOPHILA (Baby's Breath)

Tr. Pkt. Oz.

Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets.....(¼ lb., \$1.00) \$0.10 \$0.30

Paniculata fl. pl. Double flowering. The original type and one of the best perennials in the list for cutting..... .45 4.00

Pacifica. Small pink blooms borne profusely after the paniculata varieties are past..... .25 2.60

Repens. An elegant, hardy, trailing plant for the rockery, with clouds of small white flowers in July and August..... .25 2.00

Repens Rosea. Of the same neat habit as the above but with pale rose blooms..... .25 2.00

HEUCHERA (Coral Bells)

Sanguinea. One of the finest hardy perennials. The flowers are rich, bright, coral red. The leaves are light green and slightly hairy. Excellent for cutting; 30 inches. Tr. Pkt.....50c ¼ oz.....\$1.75

IBERIS (Hardy Candytuft)

Sempervirens. The popular hardy white variety. Tr. Pkt.....25c Oz.....\$3.50

LATHYRUS (Hardy Sweet Pea)

Showy, free-flowering, hardy perennial climbers for covering old stumps, fences, etc. Continually in bloom, fine for cutting.

Tr. Pkt. Oz.

Latifolius "White Pearl." The finest white..... \$0.20 \$0.85

Pink Beauty. Rosy pink..... .20 .85

Mixed15 .75

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

LIATRIS (*Blazing Star, Gay Feather*)

| | |
|----------------------|---|
| Pycnostachya. | Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet. |
| Tr. Pkt..... | 25c 1/4 oz..... 80c Oz..... \$2.50 |
| Scariosa. | Deep purple flowers on graceful stems 3 to 4 feet high. |
| Tr. Pkt..... | 40c 1/4 oz..... 90c |

LILIMUM

| | | |
|---|--|-------------------------|
| Longiflorum Praecox "Snowdrift." | The cult of the Lilium family has experienced an immense impetus of recent years, and we are pleased to be able to supply this beautiful Lily, which, with its long snowy-white pendant flowers, is an improvement over White Queen. The plants begin to bloom well within 12 months from the time of sowing. The flowers are of exquisite form and very freely produced. Limited supply available. Tr. Pkt..... | \$1.25 |
| Longiflorum Praecox "White Queen." | The popular variety which is being grown with greater success both as a cut flower and as a pot plant. True imported strain. Tr. Pkt. \$1.00 1/8 oz. \$2.75 1/4 oz. \$5.00 | |
| Philippinense Formosanum (Selected Pure White Strain). | A truly remarkable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet. | |
| Tr. Pkt..... | 35c Oz..... \$2.75 | |
| Regale. | This wonderful Lily is easily grown from seed, flowering the second season. Tr. Pkt..... | 25c Oz..... \$1.00 |
| Tenuifolium (Coral Lily). | Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy. | |
| Tr. Pkt..... | 20c Oz..... | \$1.25 |

LUPINUS (*Polyphyllus*)

| | |
|--|---|
| Russell Lupins (Miracle Flowers). | Extraordinary colors; many new shades never before seen in Lupins; self blues, pinks, reds, yellows, maroon, purples; bi-colors such as violet and white, blue and yellow, red and bronze, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual flowers above average size, upright standards of some being an inch across. The flower spike resembles a closely set, well rounded column of Sweet Peas. All flowers on spike open at one time from top to bottom. Requires a well drained location and thrives in cool climate. |
| Tr. Pkt..... | 25c 1/4 oz..... 60c Oz..... \$1.85 |

MATRICARIA (*Feverfew*)

| | |
|--|--|
| Matricaria Double Select (Ball's Double White). | This is the only fully double flowering pure white strain of Feverfew from seed. |
| Tr. Pkt..... | 35c 1/8 oz..... \$1.00 Oz..... \$6.00 |
| Capensis "Snowball." Double White. | Tr. Pkt.... 25c Oz..... \$2.00 |
| Golden Ball. | Tr. Pkt..... 25c Oz..... \$2.00 |

MYOSOTIS (*Forget-Me-Not*)

| | | |
|------------------------------------|--|-------------------------|
| Ball Early. | Excellent when sown in fall for winter blooming and cut flower use. Also produces very good plants in early spring from a winter sowing. Tr. Pkt..... | 40c Oz..... \$3.00 |
| Oblongata, Blue Bird. | Large deep blue, flowers 3 to 4 months after sowing. Also splendid for growing indoors during the winter. | |
| Tr. Pkt..... | 35c 1/4 oz..... 90c Oz..... | \$3.00 |
| Susanne. (Winter Flowering) | Bright blue. Best variety for cut flowers and pots, ideal for St. Valentine Day bloom. Start seed in May and keep shifted. Will come into flower naturally for February. | |
| Tr. Pkt..... | 50c 6 Tr. Pkts..... | \$2.50 |

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Royal Blue. Rich indigo blue..... | \$0.25 | \$2.25 |
| Blue | .15 | .50 |
| Mixed | .15 | .50 |

MISCELLANEOUS

| | |
|---------------------------------|---|
| Palustris Semperflorens. | The popular ever-blooming variety. Clear blue flowers in sprays. Tr. Pkt..... |
| | 25c 1/4 oz..... \$1.00 |

PAPAVER ORIENTALE (Oriental Poppy)

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Oriente. Scarlet | \$0.15 | \$2.00 |
| Brilliant. Brilliant fiery red..... | .25 | ... |
| Beauty of Livermore. Dark ox blood..... | .25 | 3.25 |
| Mahoney. Maroon crimson..... | .35 | 3.50 |
| Mrs. Perry. Salmon rose.....(1/8 oz., \$1.00) | .35 | ... |

PYRETHRUM HYBRIDUM (Persian Daisy)

| | Tr. Pkt. | Oz. |
|--|----------|--------|
| Roseum Rose. Bright rose color.....(1/2 oz., \$4.75) | \$0.35 | \$8.00 |
| James Kelway. Rich deep scarlet. (Varies).....(1/2 oz., \$5.00) | .35 | 8.50 |
| Grandiflorum. Mixed. Single, large flowering..... | .50 | 7.00 |
| Double Mixed. Extra select strain.....(1/2 oz., \$4.75) | .50 | 8.00 |

SCABIOSA

| | |
|---|--|
| Caucasica (Blue Bonnet). | Valuable for cutting, as the blooms last a long time in water. Color soft lavender-blue; 3 feet. |
| Tr. Pkt..... | 25c Oz..... \$2.20 |
| Caucasica Isaac House Giant Hybrids. | A great improvement over Caucasica. Colors from light to darkest blue, but delicate lilac and mauve shades predominate. Tr. Pkt..... 35c Oz..... \$3.00 |
| Columbaria Pink. | Beautiful soft pink flowers 2 to 2 1/2 inches across. Tr. Pkt..... 25c Oz..... \$2.00 |
| Japonica. | Bushy plants, 2 1/2 feet in height, and beautiful lavender-blue flowers. Tr. Pkt..... 15c Oz..... 75c |

STATICE (Sea Lavender)

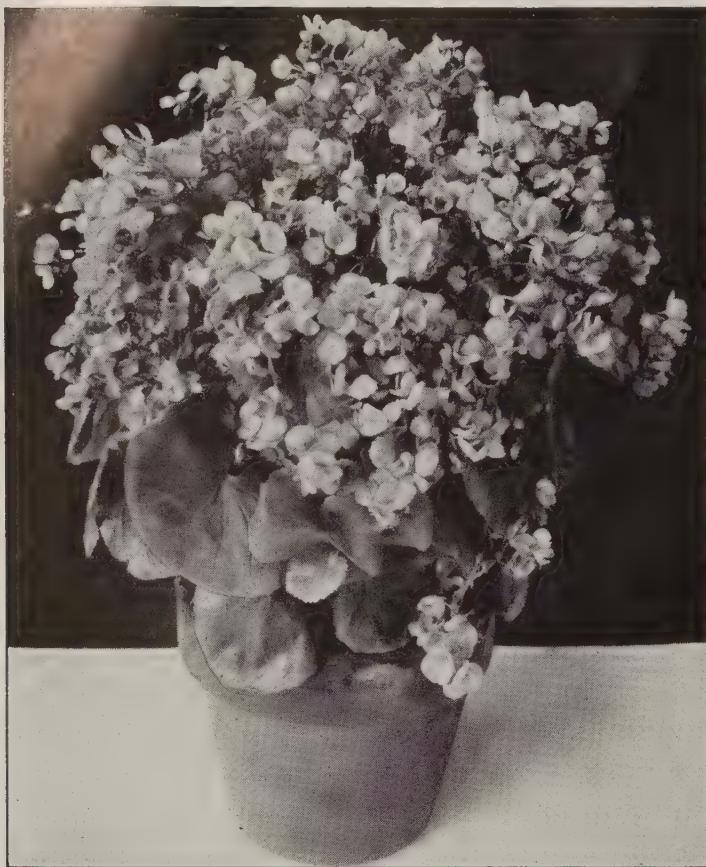
| |
|---|
| Splendid hardy perennials either for the border or rockery, producing panicles of minute flowers which can be dried and used for winter bouquets. |
| Caspia. The most beautiful of all perennial Sea Lavenders. Very vigorous in habit, with 3 foot stems carrying innumerable lilac flowers. A beautiful subject for table decoration. Tr. Pkt.... 25c Oz..... \$2.20 |
| Dumosa. Dense clusters of pure silver gray blooms; 30 inches. Tr. Pkt..... 25c Oz..... \$2.50 |
| Latifolia. Purplish flowers. Tr. Pkt..... 25c Oz..... \$1.50 |

VIOLA

| | Tr. Pkt. | 1/4 oz. | Oz. |
|---|-------------------|---------|--------|
| Apricot. Beautiful rich apricot shades tinged towards center | \$0.50 | \$1.40 | \$5.00 |
| Arkwright Ruby. Bright ruby crimson, with central markings; velvety; fragrant.(1/8 oz., \$1.00) | .35 | ... | 6.00 |
| Avalanche. Large pure white..... | .50 | ... | ... |
| Bizarre. A most extraordinary coloring—the two upper petals are pure violet-purple and the lower three clear apricot. | .50 | 2.50 | ... |
| Blue Butterfly. Mid-blue shading to white. Resembles Pansy Beaconfield..... | .35 | 1.00 | 3.80 |
| Blue Elf | (1/8 oz., \$1.80) | .50 | ... |
| Blue Perfection. Light blue. Large flowered. 8 in. | .35 | .85 | 2.80 |
| Chantreyland. A perfect Viola, producing masses of purest apricot flowers..... | .50 | 1.65 | 5.50 |
| Jersey Gem. Compact habit, deep violet-blue. 8 in.....(1/8 oz., \$3.00) | .50 | ... | ... |
| Lutea Splendens. Chrome yellow. 8 in..... | .35 | .85 | 3.00 |
| Papilio. Blue and white, 6 in..... | .35 | .85 | 3.00 |
| Papilio. Deep Violet..... | .35 | .85 | 3.00 |
| Primrose Perfection. A good yellow..... | .35 | 1.40 | ... |
| White Perfection. White. Large flowered. 8 in.... | .35 | .85 | 2.80 |
| W. H. Woodgate. Violet purple, large, round flowers on long stems. 9 in..... | .50 | ... | ... |
| Special Mixture. Bright shades of self colors of red, yellow, blue and apricot..... | .50 | 1.20 | 4.00 |

VIOLA—VARIOUS TYPES

| | | | |
|--|-----|-----|-----|
| Floraiense. Beautiful lavender..... | .50 | ... | ... |
| Johnny Jump Up. Little Pansy faces of purple, blue and yellow.....(1/16 oz. \$1.00) | .50 | ... | ... |



Begonia "Marjorie Gibbs"

Dormant Roses

BABY RAMBLER (*Polyantha*)

Exceptional for pot plant production, especially for Easter and Mother's Day sales.

TRIOMPHE d'ORLEANS. Cherry red. **GLORIA MUNDI.** Orange-scarlet.
MME. LEVAVASSEUR. Crimson. **IDEAL.** Dark velvety crimson.
VERDUN. Carmine red. **SPARKLER.** Dark red.

AND OTHER DESIRABLE VARIETIES

| | Per 100 |
|----------------|---------|
| XXX Grade..... | \$35.00 |
| XX Grade..... | \$30.00 |

CLIMBING OR TRAILING VARIETIES

PAUL'S SCARLET. Vivid scarlet red.
EUGENE JACQUET. Large clusters of bright cherry red.
ROSERIE. Dark pink.
MARIE GOUCHAULT. Brilliant light red and salmon-pink.
***BLAZE.** Scarlet.

| | Per 100 |
|----------------|---------|
| XXX Grade..... | \$40.00 |
| XX Grade..... | \$30.00 |

SPECIAL NOTE! 25 of a variety of any of the above mentioned roses at 100 rate.

*Patented variety.

LET US QUOTE YOU ON LARGER QUANTITIES.

Begonias

GENESEE BEAUTY

1943 Introduction

A sport of Marjorie Gibbs, it has been tested and selected for four years. Brilliant dark pink flowers grow in compact clusters, individual flowers over 1 inch in diameter of firm texture not easily bruised and of better lasting qualities. Grows more compact than older varieties, requires less bench space. More easily tied. Foliage, deep glossy green.

From 2½" pots—25 for \$10.00; 100 for \$35.00

| | Per 100 | Per 1,000 |
|-----------------------------|---------|-----------|
| Lady Mac | \$25.00 | \$240.00 |
| Melior | 25.00 | 240.00 |
| Marjorie Gibbs | 26.00 | 250.00 |

25 at 100 rate, 250 at 1,000 rate. June-July delivery.

Calceolarias

Produced by a Specialist who qualifies both as to Quality and Packing

FROM 2½-INCH POTS

Delivery Fall and Winter

"Greater New York"

Silver Medal Winner at New York World's Fair

Comprising the finer shades and colors of Red, Yellow, Bronze, Honey Dew, etc.

\$20.00 per 100

Easter Varieties

Per 100

| | |
|--|----------------|
| *Easter Greeting. Good Range of colors..... | \$14.00 |
| Perfect Model Improved. Large flowers, fine colors. | 12.00 |
| Ramona. Largest flowers, similar to Perfect Model (similar to Goliath)..... | 12.00 |
| Feltham Glory. Rust and mahogany shades..... | 12.00 |
| Multiana. Our best strain of Multiflora Nana..... | 9.00 |
| Multiflora Nana (Gilbert's Strain)..... | 11.00 |

Mother's Day Varieties Grown from Cuttings

Per 100

| | |
|---|----------------|
| *Pure Flame. Brilliant flame red..... | \$20.00 |
| Sensation. Best Hybrid Calceolaria we have ever developed. In six fine colors..... | 16.00 |
| Cherry Queen. Beautiful cherry vermillion..... | 20.00 |
| Stewartii. Canary yellow..... | 20.00 |
| Pink Beauty. Strawberry color..... | 20.00 |
| Rosackers Brilliant. Deep rich garnet red (small flowers)..... | 20.00 |
| Pink Perfection (New.) A perfect pink..... | 20.00 |
| Improved Perfection. A real boon to florists—all colors, very strong grower..... | 20.00 |
| Golden Talisman. Golden amber..... | 20.00 |

* Varieties starred, we can specially recommend. All varieties are carefully tested in greenhouses before we offer them for sale to the trade. All plants are shipped in paper pots; all shipments made in specially constructed shipping cases.

ATTENTION! Prices on the plant items listed herein are subject to change without notice. We will give all orders our immediate and most careful attention, expediting all matters related to them with dispatch. But, due to the uncertainties of present conditions, we must accept all orders only on the basis of our ability to supply upon their receipt.

AMERICAN BULB COMPANY.

Hydrangeas

"merritt's beauty"

(PATENT APPLIED FOR)

Early Carmine Red

Joseph S. Merritt, the introducer of this exceptional new variety, says of it: "'merritt's beauty' has been well received by all Hydrangea growers—ask your neighbor. He knows that it is the outstanding Hydrangea of the year. You cannot afford to be without it next Spring. We have 'merrit's beauty' in large quantities in all sizes for forcing next Spring and as small plants for growing on. They are priced right."

Norwood

(NOT PATENTED)

An outstanding deep pink Hydrangea introduced by the Robert Craig Co. We have these in all sizes and in quantity.

Prices of "merritt's beauty" and Norwood

| | | | | | |
|-------------|----------|-------------|---------|------------|---------|
| R. C. | \$20.00 | 2-inch.... | \$30.00 | 3-inch.... | \$40.00 |
| 4-inch.... | \$50.00 | 5-inch.... | \$60.00 | 6-inch.... | \$80.00 |
| 7-inch..... | \$125.00 | 8-inch..... | | \$250.00 | |

All per 100

25 of any size at 100 rate

Restrictions pertaining to "merritt's beauty" and "helen merritt": Purchaser permitted unrestricted rooting for his own consumption and sale in bloom. Not granted, privilege to root for sale to others for growing on or forcing.

EXCELLENT KINDS

| | | |
|-------------------------------------|--------|----------|
| *"helen meritt" (E). Deep rose..... | PRICES | Per 100 |
| (Patented.) | | |
| Aukamm (M). Rose-pink..... | R. C. | \$ 15.00 |
| Daphne (E). Brilliant pink..... | 2-inch | 20.00 |
| *Elbe (E). Pink..... | 3-inch | 25.00 |
| Forschritt (E). Red..... | 4-inch | 35.00 |
| Regula (E). White..... | 5-inch | 50.00 |
| Signy Hartmann (E). Dark pink..... | 6-inch | 75.00 |
| Sonnengruss (E). Rose..... | 7-inch | 100.00 |
| *Strafford (M). Dark pink..... | 8-inch | 150.00 |

| | | |
|--------------------------------|--------|----------|
| Altona (E). Clear pink..... | PRICES | Per 100 |
| Europa (E). Salmon pink..... | R. C. | \$ 10.00 |
| Hamburg (E). Carmine..... | 2-inch | 15.00 |
| *Kuhner (M). Rose-pink..... | 3-inch | 20.00 |
| Merveille (L). Light red..... | 4-inch | 35.00 |
| *Rosabelle (L). Rose-pink..... | 5-inch | 45.00 |
| *Sch. Perle (M). Pink..... | 6-inch | 70.00 |

| | | |
|-----------------------------------|--------|---------|
| Ami Pasquaar (E). Red..... | PRICES | Per 100 |
| Gieselher (M). Carmine red..... | R. C. | \$ 8.00 |
| Hollandia (L). Salmon red..... | 2-inch | 12.00 |
| Louis Savage (L). Dark pink..... | 3-inch | 18.00 |
| Mein Liebling (E). Dark pink..... | 4-inch | 25.00 |
| *Willkommen (E). Bright pink..... | 5-inch | 45.00 |

STANDARD VARIETIES

| | | |
|-------------------------------------|--------|---------|
| Deutschland (E). Salmon pink..... | PRICES | Per 100 |
| E. Moulliere (E). White..... | R. C. | \$ 5.00 |
| *Gertrude Glahn (M). Dark rose..... | 2-inch | 8.00 |
| *Goliath (M). Dark rose..... | 3-inch | 15.00 |
| M. Baardse (E). Salmon red..... | 4-inch | 30.00 |
| *M. Foch (E). Deep carmine..... | 5-inch | 40.00 |
| *Niedersachsen (E). Light pink..... | 6-inch | 60.00 |
| *Otaksa (L). Pink..... | 7-inch | 75.00 |
| Steinmetz (E). Pink..... | 8-inch | 150.00 |

AVERAGE FLOWER SHOOTS TO THE PLANT:

| | |
|------------------|-----------------|
| 2-in.—1 shoot | 5-in.—3 or more |
| 3-in.—1 shoot | 6-in.—5 or more |
| 4-in.—2 or more | 7-in.—8 or more |
| 8-in.—10 or more | |

EXPLANATION OF DESIGNATIONS:

* Blue color easily obtained. (E) opposite variety indicates Early Blooming. (M) opposite variety indicates Mid-Season Blooming. (L) opposite variety indicates Late Blooming.

HAHN'S BRANCHING IVY

This small-leaved English Ivy has become "A-1 Best Seller" with the plant trade throughout the country.

| | |
|-----------------------|------------------|
| Rooted Cuttings | Per 1000 \$25.00 |
| 2½-in. | Per 100 \$10.00 |
| 3 -in. | Per 100 25.00 |
| 4 -in. | Per 100 35.00 |
| 5 -in. | Per 100 50.00 |
| 6 in. | Each 1.00 |
| 7 -in. | Each 1.50 |

F. O. B. Shipment, Pennsylvania.

HAHN'S MINIATURE IVY

A most desirable addition to the Ivy family.

| | |
|-----------------------|------------------------|
| Rooted Cuttings | Per 1000 \$35.00 |
| 2 -in. | Per 100 \$10.00 |
| 2½-in. | Per 100 15.00 |
| 3 -in. | Per 100 35.00 |
| 4 -in. | Per 100 50.00 |
| 5 -in. | Each \$0.75 and \$1.00 |
| 6 -in. | Each \$1.50 and \$2.00 |

F. O. B. Shipment, Pennsylvania.

Hahn's Two New Ivies of Value

"Sylvanian Beauty" and "Maple Queen"

| | |
|-----------------------|------------------------|
| Rooted Cuttings | Per 1000 \$60.00 |
| 2¼-in. | Per 100 \$12.50 |
| 2½-in. | Per 100 15.00 |
| 3 -in. light | Per 100 25.00 |
| 3 -in. | Per 100 35.00 |
| 4 -in. light | Per 100 35.00 |
| 4 -in. | Per 100 50.00 |
| 5 -in. | Each \$1.00 |
| 6 -in. | Each \$1.50 and \$2.00 |

F. O. B. shipment, Pennsylvania.

NOTE: Introducer reserves all propagating rights on Sylvanian Beauty and Maple Queen ivies and Sansevieria Hahnii.

SPIRAEA (Astilbe)

Delivery December 1943

This old favorite pot plant has again come into much favor for Easter and Mother's Day Sales. Crimson, lilac and pink shades and white. (Strong flowering clumps.) Per dozen.....\$3.50 Per 100.....\$25.00

POINSETTIA 2½" PLANTS

| | Per 100 | Per 1000 |
|------------------------------|---------|----------|
| Oak Leaf | \$10.00 | \$ 95.00 |
| Ruth Ecke | 10.00 | 95.00 |
| Mrs. Paul Ecke | 11.00 | 105.00 |
| Henrietta Ecke (Double)..... | 11.00 | 105.00 |
| Pink | 10.00 | 95.00 |
| White | 10.00 | 95.00 |

Delivery beginning August.

25 plants of a variety at 100 rate. 250 plants of a variety at 1000 rate.

KALANCHOE

TOM THUMB. This is a dwarf variation of Kalanchoe Blossfeldiana, having the same color. The general habit however, is dwarf, with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base. Delivery after May 1st.

2¼-inch pots, heavy. Per 100.....\$12.00 Per 1000.....\$100.00

TABLE FERNS (SEEDLINGS) IN FLATS

(For June and Later Delivery)

These flats contain from 150 to 200 plants each, only one variety being in a flat, and we cannot supply less than a full flat of any one sort.

| | |
|-----------------------------------|------------------|
| Cyrtomium Rochfordianum Compactum | Pteris Victoriae |
| Pteris Rivertoniana | Pteris Wilsoni |
| Pteris Tremula | Pteris Wimsetti |

Any of above varieties at \$3.75 per flat. 10 flats or more at \$3.50 per flat.

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Cacti

AND

SUCCULENTS

Commercial Assortment "A"

An all-purpose standard collection of cacti and succulents, 15-20 varieties, 2"-3" pot size.

\$3.50 per 100

\$30.00 per 1000

WRITE FOR COMPLETE LIST
OF NAMED VARIETIES



BOOKS EVERY FLORIST SHOULD OWN

COMMERCIAL FLOWER FORCING. by Alex Laurie and G. H. Poesch. Third edition. A concise treatise on the growing of various flower crops. The chapter titles include: Greenhouse Construction and Heating; Factors Influencing Plant Growth; Soils; Fertilizers; Reproduction; Diagnosing Greenhouse Ills; Major Crops; Minor Crops; Miscellaneous Cut Flower Crops; Bulbs, Corms and Tubers; Flowering Pot Plants; Foliage Plants; Forcing Hardy Plants; Cloth Houses; Wholesale Marketing; Costs of Production. 557 pages. Illustrated. \$4.50

COMMERCIAL FLORICULTURE. by Fritz Bahr. Fourth Edition, revised and brought up to date. A practical manual for the retail grower. The best book for the all-around florist. A guide to the inexperienced showing the profitable methods of growing and selling flowers and a help to the experienced as a volume of reference and reminder. Part I is devoted to opportunities and responsibilities of the florists' business. Part II has 300 pages of cultural information. Written by a retail grower of lifelong experience. 646 pages. Illustrated. \$5.50

ABOVE PRICES ARE POSTPAID IF CASH ACCOMPANIES ORDER

WOOD PLANT BANDS

Every season the demand for plant bands is increasing. Band grown plants will adapt themselves more rapidly, producing higher yields and better customer satisfaction. The commercial grower will find their use unexcelled for field Carnations.

The bands offered are durable, easily assembled, and what's more important, quickly removed—no cutting necessary—just a twist of the wrist.

| Size in inches | Weight per 1000 | Per 1000 |
|---------------------------------|--------------------|-------------|
| No. M-310—1 3/4 x 1 3/4 x 2 1/2 | 20 lbs. | \$2.60 |
| No. M-320—2 x 2 x 2 1/2 | 25 lbs. | 3.00 |
| No. M-340—2 1/2 x 2 1/2 x 3 | 30 lbs. | 3.40 |
| No. M-360—3 x 3 x 4 | 45 lbs. | 4.30 |
| No. M-391—4 x 4 x 4 | 65 lbs. | 5.10 |

Packed 1000 to the carton. We do not break the cartons.

EASILY ASSEMBLED



QUICKLY REMOVED

GROW BETTER PLANTS IN BANDS • ORDER YOUR SUPPLY TODAY

TERMS OF BUSINESS

Routing: Please give explicit shipping directions with each order, giving name of Freight, Express and Post Office stations. If no directions are given, we will use our best judgment, but all goods travel at purchaser's risk.

Parcel Post: We will be pleased to send such items as can be mailed by Parcel Post; customers to remit for postage. We do not deliver any goods free at Wholesale Prices.

Disclaimer: The American Bulb Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms, he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

NOTE—All prices listed are subject to any and all governmental regulations issued for the purpose of governing the items herein shown. The right is reserved by this Company to cancel any item offered, modify the price shown, or substitute similar products if the cause of the war so demands.

To the best of our knowledge prices on supply items in this catalog conform to existing price regulations established as of the date this catalog was issued.

AMERICAN BULB COMPANY

31 WEST 27th STREET

NEW YORK, N. Y.

ORDER SHEET

ORDER NO.

Date _____ 19

Ship To
NAME _____ c/o _____
(Please prefix Mr., Mrs. or Miss)

Street _____ **P. O. Box** _____

Post Office _____ R. E. D. No. _____

**Freight or
Express Address**

County _____ **State** _____

Please DO NOT Write
in Space Above

**ORDER
FILLED BY** _____ Veg. Seeds Flo. Seeds Bulbs Plants Sundries Insect. Grass Seed Fertil.

SUPPLY ANSWER

~~THIS~~ THIS FLAP IS GUMMED, READY TO SEAL
FOLD, SEAL AND STAMP NO ENVELOPE NECESSARY

REMITTANCES should be made by Post Office Money Order, Express Money Order, Bank Draft or Chicago or New York, or by Personal Check. When mailing currency or coins seal and register the letter. Wrap coins securely in strong paper to prevent slipping and enclose in this blank.

FOLD ON THIS LINE



IMPORTANT

Before Sealing Be Sure
Your Name and Address are written plainly on the other side of this blank.

NO STAMP NECESSARY TO MAIL THIS ORDER—WE PAY THE POSTAGE.

FOLD ON THIS LINE



BUSINESS REPLY ENVELOPE
First Class Permit No. 28309. Sec. 510 P. L. & R., NEW YORK, N. Y.

AMERICAN BULB CO.

31 West 27th Street
NEW YORK, N. Y.

FOLD ON THIS LINE

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KINDLY DO NOT ASK QUESTIONS ON THIS ORDER SHEET, BUT WRITE THEM, AND COMMUNICATIONS REGARDING AN ANSWER, ON A SEPARATE SHEET AND ENCLOSE WITH ORDER, TO INSURE A PROMPT REPLY.

GRAND TOTAL

| QUANTITY | NAME OF ARTICLE | PRICE | SIZE | Dols. | Cts. | Brought Forward |
|-------------------|-----------------|-------|------|-------|------|-----------------|
| Do Not Abbreviate | | | | | | |

A. B. C.
Supreme Quality
LILIES



REGULAR INSPECTION of Lily Bulb growing fields by our men is customer's assurance that quality is being maintained. Liberal and careful grading of Lily Bulbs as pictured below is still another step in the direction of giving you full value on all bulbs purchased from A. B. C.

For shipment this coming season we will have the following varieties—

| | | |
|-----------------|-----------------------------------|----------------------|
| CREOLE | CROFT | FLORIDII |
| HARRISII | SHANGRI LA (Mexican Grown) | |
| SIZES: | 6-8 cm. 8-10 cm. | 7-9 cm. 9-10 cm. |
| | | 8-9 cm. 10-11 cm. |

We also offer Hardy Lillies Regale, Tennui-folium and Candidum.

NARCISSUS
Northwest Grown

Leading varieties such as:

| | |
|-----------------------------|----------------|
| KING ALFRED | MINISTER TALMA |
| LAURENS-KOSTER | SPRING GLORY |
| Etc., for October Delivery. | |

PAPER WHITES

SOLEIL D'OR

Delivery on above two August-September

CHINESE SACRED LILY

Delivery September

OTHER IMPORTANT BULBS AVAILABLE FROM A. B. C.

FREESIAS

Purity Improved, Golden Daffodil, Elder's Giant White, and others.

Delivery August

TULIPS

Assorted varieties—write for complete list.

Delivery September

CALLAS

Aethiopica and Elliottiana.
Delivery August-November

DUTCH IRIS

Wedgewood, Imperator, Yellow Queen, and others.

Delivery September-October

AMARYLLIS

Giant American Hybrids.
Delivery October

ANEMONE

St. Brigid and DeCaen.
Delivery September

NOTE: Due to war and labor conditions, all bulb orders are subject to crop conditions and our ability to supply at the time of harvest.

RANUNCULUS

Claremont Hybrids.
Delivery September

ORNITHOGALUM ARABICUM

(Star of Bethlehem.)
Delivery September

MUSCARI

(Grape Hyacinths Blue.)
Delivery September

LEUCOCORYNE IXIODES

(Glory of the Sun.)
Delivery September

BEGONIAS

Tuberous Rooted—(Double and Single.)
Delivery January

GLOXINIA

Separate Colors and Mixed.
Delivery January

CALADIUMS

Fancy Leaved—Named and Mixed.
Delivery January



Fancy Leaved Caladium

These exotic tropical foliage plants, with gorgeous coloring, provide a brilliant subject unexcelled for many uses.

Write...FOR PRICES AND INFORMATION ON YOUR BULB NEEDS

"Superior Strain"
**A.B.C. COLUMN
 STOCKS**



PICTURED "SILVERY LILAC"

A. B. C. Gardenia

SUPERIOR FOR ITS GLISTENING WHITENESS • GRACEFUL
 FLOWER SPIKE • GREATER STEM LENGTH

Contrasted to the "muddy whites," Gardenia, to the best of our knowledge, is the purest, glistening white available. Graceful flower spikes measure 12 to 15 inches on stems nearly three feet in length. Foliage an attractive silvery green. The demand for the originator's strain which we offer has consistently shown an increase.

PRICES: Tr. Pkt. \$1.00 $\frac{1}{8}$ oz. \$1.50 $\frac{1}{4}$ oz. \$2.50
 $\frac{1}{2}$ oz. \$4.50 Oz. \$9.00

STANDARD VARIETIES

| | Tr. Pkt. | Tr. Pkt. | $\frac{1}{4}$ oz. | Oz. |
|--------------------------------------|----------|----------|-------------------|--------|
| American Beauty. Old rose..... | \$0.60 | \$1.00 | \$2.50 | \$9.00 |
| Ball's White Improved. No. 16..... | .60 | 1.00 | 2.50 | 9.00 |
| Chamois Rose Imp. (Chamois-pink).... | .60 | 1.00 | 2.50 | 9.00 |
| Dark Blue. (Rather a deep lilac).... | .60 | 1.00 | 2.50 | 9.00 |
| Rose Pink | .60 | 1.00 | 2.50 | 9.00 |
| Ruby. Rich crimson-red..... | .60 | 1.00 | 2.50 | 9.00 |
| Silvery Lilac. (Lilac-lavender)..... | .60 | 1.00 | 2.50 | 9.00 |
| Yellow Wonder. Rich creamy yellow | .60 | 1.00 | 3.50 | 12.00 |
| Mixed | .60 | 1.00 | 2.50 | 9.00 |